

zvelo, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

zvelo, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between zvelo, Inc. and its competitors. This provides our Clients with a clear understanding of zvelo, Inc. position in the Industry.

The report contains detailed information about zvelo, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for zvelo, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The zvelo, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes zvelo, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of zvelo, Inc. business.

About zvelo, Inc.

eSoft, Inc designs, develops and markets secure Internet appliance products to address the Internet security needs of small, medium, and distributed enterprises (SMEs) under the InstaGate EX and InstaGate EX2 brand names, and the hosting needs of Internet service providers (Service Providers) under the InstaRak and InstaRak HP brand names.

The Company's current family of products provides businesses with Internet security, firewall, distributed virtual private network (VPN) technology, Internet and Web hosting services, and security and IT related offerings. The company's current SoftPak offerings include applications and services such as anti-virus, Website filtering, intrusion detection, webmail, reporting, and a variety of communications options.

Products and Services

The company's current offerings can be classified into two categories: Internet Appliances and SoftPak Applications. These categories of products are described below.

Internet Appliances

The InstaGate EX2: An integrated VPN/firewall appliance that addresses the Internet security demands of SMEs. It is designed to support ten to 250 users and allows end users to instantly enable SoftPak applications, which are value added security and IT subscription tools and services. Customers can instantly enable SoftPaks, such as anti-virus protection and software updates, with the click of a mouse. The space-saving 1U design can be rack mounted if desired and has an easy-to-read LCD status. InstaGate EX2 also supports a third network interface—or DMZ—for securely hosting public servers. The InstaGate EX2 also includes a print server, file server, mail server and Intranet Web server.

The InstaRak: A secure server appliance that is designed to host web, email, and DNS services for multiple Internet domains using a browser based domain set up. Customers can instantly enable SoftPaks, such as anti-virus protection and software updates, with the click of a mouse. This appliance is protected by PitBull LX from Argus Systems. The space-saving 1U design can be rack mounted if desired and has an easy-to-read LCD status.

The InstaRak HP: A secure server appliance that is designed to host web, email, and DNS services for multiple Internet domains that uses a browser based domain set up and supports SQL as well Active Server Pages (ASP). Customers can instantly enable SoftPaks, such as anti-virus protection and software updates, with the click of a mouse. This appliance is protected by PitBull LX from Argus Systems. The space-saving 1U design can be rack mounted if desired and has an easy-to-read LCD status.

SoftPak Applications

SoftPak applications are security and IT applications and services that are typically licensed on an annual subscription basis.

Anti-Virus Screening: Anti-virus scans attachments in email messages and removes unwanted or infected files before they can enter the network. Virus signatures are automatically updated on a daily basis.

SiteFilter: SiteFilter provides Website filtering and blocking based on a dynamic URL database that includes weekly updates to a database of over 10 million URLs in over 25 different categories.

SpamFilter: SpamFilter scans and filters unsolicited email messages also known as Spam.

SecurityCheck: SecurityCheck scans networks to identify and fix potential security vulnerabilities.

PacketHound: PacketHound blocks access to bandwidth-intensive and productivity-eating technologies.

Firewall Policy Manager: Firewall Policy Manger adds functionality to standard firewall allowing the creation of policy-based access controls. In addition, it offers encrypted remote management, enhanced logging and reporting.

WebMail: WebMail sends and receives corporate email from any web browser.

Internet Server: Internet server provides public web, FTP and domain name server services.

Firewall Monitoring: Firewall Monitoring provides 24x7 remote monitoring for secure service plus standard firewall reports indicating failed logins and denied access. The end user is notified via email, pager or telephone if connectivity is interrupted.

SmartReports: SmartReports generates customizable reports and graphs that detail Internet mail and web usage and runs on a Microsoft Windows platform.

JoyDesk: JoyDesk shares files, creates group calendars, posts public announcements and more on a corporate Intranet.

Modem Communications: Modem Communications provides remote access service and modem failover with a V.90 modem.

Software Care: The Software Care Agreement provides support and access to the latest feature enhancements, software upgrades and security patches.

Hardware Care: The Hardware Care provides next working day or hot swap hardware replacement.

Competition

The Company's competitors include SonicWALL, Inc., WatchGuard Technologies, Inc., Netscreen Technologies, Inc., Cisco Systems, Inc., Nokia Corp and Lucent

Technologies.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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