

# **Zeox Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

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## **Abstracts**

Zeox Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Zeox Corporation and its competitors. This provides our Clients with a clear understanding of Zeox Corporation position in the Industry.

The report contains detailed information about Zeox Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Zeox Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Zeox Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Zeox Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Zeox Corporation business.

## **About Zeox Corporation**

ZEOX Corporation engages in the processing and distribution of zeolites for use in environmental and industrial markets in Canada and the United States.

The company is focused on identifying and developing uses of chabazite in environmental and industrial applications. Its main markets include: environmental remediation applications for air, water and soil; radioactive waste containment applications; mercury removal from coal burning utilities' and other industries' stack gases; purification (removal of hydrogen sulfide and water) of natural gas streams; specialty sorbents and catalyst applications in processing; and lightweight Zeolite Concretes for the completion of oil and gas production wells and for construction applications.

The company delivers its zeolite based products to commercial markets from its United States wholly owned subsidiary, ZEOX Mineral Materials Corp. (ZMMC). ZMMC has built production capacity based on its mineral deposits and processing facilities in California, Nevada, Arizona, and Montana.

### **White Cliffs Facility**

White Cliffs Facility consists of a diatomaceous earth property consisting of 20 unpatented placer mining claims covering 3,120 acres situated in the Mammoth Mining District, Pinal County, Arizona. It has a reclamation bond, plant facilities and equipment located near Mammoth, Arizona approximately 50 miles northeast of Tucson. The plant is estimated to have an annual capacity of 30,000 tons.

#### Ash Meadows Facility

The company's subsidiary, Ash Meadows LLC, engages in the development, mining, processing, distribution, and sale of zeolite resources and the lease of certain real property on which a processing facility is located near the Nevada and California border.

#### Butte Facility

The Butte Montana production facilities include a 44,000 square foot building with mineral processing equipment, laboratory, and control center. The facilities are located on eight acres of land serviced with a rail siding for delivery and shipping. The company has access to 26 acres of adjoining land for expansion of operations. The capacity for zeolite processing is estimated at 120,000 tons per annum.

#### ZEOX Performance Materials LLC

ZEOX developed an advanced technology product development centre in Tucson, Arizona. The company holds the mineral rights to the Burro Creek saponite clay deposit located in Arizona.

#### Nanostructured Minerals Corporation (NMC)

The company incorporated Nanostructured Minerals Corporation and acquired the assets of the Palo, Saskatchewan sodium sulfate processing plant and mines in September 2007. The facilities complete a rail link with the company's production facilities in Arizona, Nevada and Montana. The NMC facility consists of 682 acres of land, 5,930 acres of mineral leases, buildings, plant and equipment, inventory, mobile equipment and rail siding.

#### ZEOX Minerals de Mexico, S.A de C.V. (ZMM)

The company, in June 2008, established ZEOX Minerals de Mexico, S.A de C.V., as a wholly owned subsidiary incorporated in Mexico and headquartered in Hermosillo,

Mexico. The establishment of ZMM provides the company with an opportunity to expand its resources and service markets in Mexico, Central America and South America. ZMM entered into an option agreement with Mariano Baltierrez Hernandez and Roberto Baltierrez Hernandez of Sonora, Mexico for the purchase of 200 hectares of mineral claims in the state of Sonora, Mexico. The concession for claims contains an occurrence of chabazite zeolite similar to ZEOX's chabazite claims near Bowie, Arizona.

### Collaborative Commerce Agreements

ZEOX signed a collaborative Advanced Zeolite Technologies Market Development Agreement to utilize ZEOX's products and technologies in Asia with Logician, a private Hong Kong development company.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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