

Zedi, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Zedi, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Zedi, Inc. and its competitors. This provides our Clients with a clear understanding of Zedi, Inc. position in the [Energy](#) Industry.

The report contains detailed information about Zedi, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Zedi, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Zedi, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Zedi, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Zedi, Inc. business.

About Zedi, Inc.

Zedi Inc. engages in the development, production and sale of technology products for the energy sector.

Segments

The company operates in two segments: Productions Operations Management and Field Operations Management.

Productions Operations Management

The Productions Operations Management segment delivers systems and services that help oil and gas producers to manage people, assets, and information using hardware, Web-based applications and professional services.

Field Operations Management

The Field Operations Management segment provides third party well operations management to approximately 400 wells in NE B.C. and NW Alberta, with the services, including contract well operations, inspection, and supervision.

The company provides optimization technologies for the management of production operations in the energy sector. Its solutions focus on well site infrastructure (chart reading services, flow measurement, metering shacks, optimization, well bore manipulation, plunger lift control, and booster compression), automatic data flow into Field Data Capture and Production Accounting and the human resources that would physically operate and manage production in the field.

The company has approximately 300 upstream, midstream and oilfield services customers who are primarily located in Western Canada. It monitors approximately 36,000 sites and manages approximately 200,000 assets with its solutions that are delivered through four lines of business, including:

Zedi Surveillance comprises the business of monitoring, collecting, and digitizing data at the source.

Zedi Optimization comprises the business of analyzing the data collected and taking action to impact operations for hydrocarbon production.

Zedi Production Applications comprises the business of Web-based, on demand, applications purpose built for the oil and gas industry that manage production, data, assets, and revenue.

Zedi Field Operations comprises the business of providing trained field personnel to operate and manage oil and gas field operations.

The company's products that were introduced in 2008 include:

Zedi EFM Walk-up: Zedi EFM Walk-up is an electronic flow measurement system that provides an alternative to manual chart recorders and is targeted at wells that have lower production. It provides reporting both at the well site and through the Internet and includes the company's customer service and support.

Zedi Vital: Zedi Vital is a field data management system where data from oil and gas production and processing facilities is collected, input, and analyzed using the company's built software. The information is then made available to authorized users through the company's Web application.

The company introduced a handheld option for EFM Walk-up which allows the operator to retrieve their data at the well site through Bluetooth technology on select models of

RIM's BlackBerry device. EFM Walk-up, with the handheld option is a featured component in TELUS' Field Pack for producers.

Sales Offices

The company operates sales and service offices in Edmonton, Grande Prairie, and Fort St John, Canada.

Acquisitions

On January 8, 2008, the company acquired J & J Oilfield Ltd. (J & J) by the wholly owned subsidiary, Zedi Canada Inc.

On May 6, 2008, the company acquired Universal Measurement Solutions Ltd. (UMS) by the wholly owned subsidiary, Zedi Canada Inc. UMS provides measurement and control services to the oil and gas industry.

On October 31, 2008, the company acquired OAS Oilfield Accounting Service Ltd. (OAS). OAS is a Calgary-based private corporation providing chart reading and integration services to the oil and gas industry.

History

Zedi Inc. was founded in 1987.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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