

ZCL Composites Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

ZCL Composites Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between ZCL Composites Inc. and its competitors. This provides our Clients with a clear understanding of ZCL Composites Inc. position in the [Energy](#) Industry.

The report contains detailed information about ZCL Composites Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for ZCL Composites Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The ZCL Composites Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes ZCL Composites Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of ZCL Composites Inc. business.

About ZCL Composites Inc.

ZCL Composites Inc. engages in the manufacture and distribution of fibreglass reinforced plastic (FRP) underground storage tanks (UST). These FRP UST products are used primarily in the downstream retail petroleum storage markets and the water and wastewater storage markets. It manufactures both a single wall, and for secondary containment, a double wall tank, to serve these industries.

The company, as an alternative to UST replacements, has developed a FRP tank lining system that allows a single wall steel or fibreglass tank to be upgraded to a corrosion resistant secondary contained storage tank while still in the ground. The lining system is being implemented in North America and Asia. In addition, ZCL manufactures and distributes a patented, three dimensional glass fibre material called Parabeam, which is a main component of double wall tank products and tank lining systems.

The company also manufactures and distributes a line of FRP home heating oil tanks, primarily for the Northeast U.S. and Eastern Canada residential markets. Its business also includes the manufacture and distribution of both FRP and steel aboveground storage tanks and related products and accessories. These products are used primarily in the upstream petroleum, industrial and commercial storage tank markets. In addition, the company can manufacture specialty fibreglass tanks, pipes and stacks for large-

scale industrial projects such as the Northern Alberta oil sands.

Products

ZCL's fibreglass reinforced plastic (FRP) storage tanks are offered in single wall or double wall styles, with single or multiple compartments and generally range in volume from 2,500 litres to 110,000 litres. Standard diameters are 4-foot, 6-foot, 8.5-foot and 10-foot. ZCL also manufactures custom sizes to meet specific needs of customers. The company also manufactures concrete anchors to keep the tanks in place. Prezerver double wall tanks can be dry monitored, pressure or vacuum monitored, or filled with brine in the space between the walls for hydrostatic monitoring.

Parabeam, the company's three-dimensional glass fabric, is used not only for storage tanks and tank liners but also in boats, ships, trucks, cars, trains and as a building material.

ZCL's UL and ULC approved Phoenix System tank liner using Parabeam allows in-situ upgrades of a single wall storage tank to a secondary contained system.

ZCL's aboveground steel tanks and fibreglass-lined steel tanks are used for certain custom industrial applications involving petroleum products and oil and gas production. Aboveground steel tanks are used for certain types of remote locations, such as for the storage of aviation fuel for bush pilots. Above ground fibreglass-lined steel tanks are also offered for the renewable fuels production market, in cases where underground storage is not suitable.

ZCL's FRP aboveground home heating oil tanks hold either 909 litres (200 Imperial Gallons) or 1,137 litres (250 Imperial Gallons) and are marketed in Canada and the U.S. as 'The Safer Tank.' The tanks are available with a single wall or a double wall. The double wall tanks come with a built-in visual sight-glass for easy monitoring.

Markets

The main market for tanks and tank liners is storage of refined petroleum products and renewable fuels such as gasoline, diesel fuel, ethanol and biodiesel. Other important markets for tanks are storage of water, waste water and chemicals.

Customers

The principal customers of the company's products are: Petroleum products retailers (also known as the downstream petroleum sector), such as service station and convenience store operators; Bulk users of petroleum products, such as trucking companies, car rental agencies and utilities; Oil and gas exploration companies (also known as the upstream petroleum sector), mainly for storage for brine that is sometimes produced as a by-product from underground oil and gas reservoirs; Pulp and paper companies and chemical producers, for the storage of industrial chemicals; and Builders or operators of water storage and wastewater systems for housing projects, campgrounds, resorts and other industrial and real estate developments.

History

ZCL Composites Inc. was founded in 1987.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. ZCL COMPOSITES INC. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. ZCL COMPOSITES INC. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. ZCL COMPOSITES INC. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. ZCL COMPOSITES INC. FINANCIAL ANALYSIS

- 4.1. Financial Statements
 - 4.1.1. Income Statement
 - 4.1.2. Balance Sheet
 - 4.1.3. Cash Flow
- 4.2. Financial Ratios
 - 4.2.1. Profitability
 - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. ZCL COMPOSITES INC. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. ZCL Composites Inc. Direct Competitors
- 5.2. Comparison of ZCL Composites Inc. and Direct Competitors Financial Ratios
- 5.3. Comparison of ZCL Composites Inc. and Direct Competitors Stock Charts
- 5.4. ZCL Composites Inc. Industry Analysis
 - 5.4.1. Energy Industry Snapshot
 - 5.4.2. ZCL Composites Inc. Industry Position Analysis

6. ZCL COMPOSITES INC. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. ZCL COMPOSITES INC. EXPERTS REVIEW¹

- 7.1. Experts Consensus
- 7.2. Experts Revisions

8. ZCL COMPOSITES INC. ENHANCED SWOT ANALYSIS²

9. CANADA PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

10. ZCL COMPOSITES INC. IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. ZCL COMPOSITES INC. PORTER FIVE FORCES ANALYSIS²

12. ZCL COMPOSITES INC. VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

ZCL Composites Inc. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit
Profit Margin Chart
Operating Margin Chart
Return on Equity (ROE) Chart
Return on Assets (ROA) Chart
Debt to Equity Chart
Current Ratio Chart
ZCL Composites Inc. 1-year Stock Charts
ZCL Composites Inc. 5-year Stock Charts
ZCL Composites Inc. vs. Main Indexes 1-year Stock Chart
ZCL Composites Inc. vs. Direct Competitors 1-year Stock Charts
ZCL Composites Inc. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

List Of Tables

LIST OF TABLES

ZCL Composites Inc. Key Facts
Profitability
Management Effectiveness
Income Statement Key Figures
Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
ZCL Composites Inc. Key Executives
ZCL Composites Inc. Major Shareholders
ZCL Composites Inc. History
ZCL Composites Inc. Products
Revenues by Segment
Revenues by Region
ZCL Composites Inc. Offices and Representations
ZCL Composites Inc. SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
ZCL Composites Inc. Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
ZCL Composites Inc. Capital Market Snapshot
ZCL Composites Inc. Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios
Direct Competitors Credit Ratios
Direct Competitors Long-Term Solvency Ratios
Energy Industry Statistics

ZCL Composites Inc. Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis
Company vs. Industry Ratios Comparison
ZCL Composites Inc. Consensus Recommendations¹
Analyst Recommendation Summary¹
Price Target Summary¹
Experts Recommendation Trends¹
Revenue Estimates Analysis¹
Earnings Estimates Analysis¹
Historical Surprises¹
Revenue Estimates Trend¹
Earnings Estimates Trend¹
Revenue Revisions¹

ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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