

## Zamano plc Due Diligence Report Including Financial, SWOT, Competitors and Industry Analysis

URL:	<a href="https://marketpublishers.com/r/Z692AE17345BEN.html">https://marketpublishers.com/r/Z692AE17345BEN.html</a>
Date:	June 15, 2019
Pages:	50
Price:	US\$ 499.00
ID:	Z692AE17345BEN

Zamano plc Due Diligence Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Zamano plc and its competitors. This provides our Clients with a clear understanding of Zamano plc position in the Communication Services Industry.

- The report contains detailed information about Zamano plc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Zamano plc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Zamano plc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Zamano plc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Zamano plc business.

### About Zamano plc

zamano plc, an investment holding company, provides mobile data services and technology in the United Kingdom, Ireland, the United States, Australia, South Africa, and Spain. The company's Business to Business division offers credit card billing, an alternative billing solution; iPhone Publishing, a tool enabling print publishers to move into the iPhone application space; WAP Publisher that empowers mobile content providers to develop and publish their own WAP sites and promote them through mobile marketing or SMS; Mobile UGC Platform that enables brands and community owners in the entertainment sector to set up an

interactive channel; and zD8 - SMS Dating that allows users to find, interact, flirt, and date with other like minded individuals and groups through SMS. This division also provides 3G Video Platform, a video streaming platform that offers video chat, video dating, video blogging, and content streaming services; Aggregation, a service that enables approximately 100 clients interact through direct connections with mobile subscribers; Broadcaster, a Web-based application that allows customers to upload lists of mobile numbers and schedule broadcasts; and HelpText that brings text messaging into call centers by streamlining interaction between call operators and end users. Its Direct to Consumer division offers various mobile contents, including Moco Messaging, a Web and WAP based SMS messaging product; iPhone Apps, a range of apps to the iPhone; Interactives services, including fun IQ quizzes, compatibility tests, and interactive tarot services; mobile entertainment content, such as realtones, polyphonics, fun voice tones, graphics, themes, animations, and screensavers; gaming and applications; chat and tarot; alerts services, including sports, horoscopes, movies, gossip, and trivia; and video comprising music videos, movie previews and features, cartoons, and sports. The company was founded in 2000 and is headquartered in Dublin, Ireland.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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