

## Young Broadcasting, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

URL:	<a href="https://marketpublishers.com/r/YF9C7879826BEN.html">https://marketpublishers.com/r/YF9C7879826BEN.html</a>
Date:	November 1, 2018
Pages:	50
Price:	US\$ 499.00
ID:	YF9C7879826BEN

Young Broadcasting, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Young Broadcasting, Inc. and its competitors. This provides our Clients with a clear understanding of Young Broadcasting, Inc. position in the Media Industry.

- The report contains detailed information about Young Broadcasting, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Young Broadcasting, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Young Broadcasting, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Young Broadcasting, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Young Broadcasting, Inc. business.

### About Young Broadcasting, Inc.

Young Broadcasting Inc., together with its subsidiaries, engages in the ownership and operation of television stations in the United States. As of December 31, 2008, it owned and operated 10 television stations, of which 5 are affiliated with American Broadcasting Companies, Inc., 3 are affiliated with CBS Inc., 1 is affiliated with National Broadcasting Company, Inc., and 1 is affiliated with MyNetworkTV.

### Bankruptcy

On February 13, 2009, Young Broadcasting, Inc., along with its affiliates, filed a voluntary petition for reorganization under Chapter 11 in the U.S. Bankruptcy Court for the Southern District of New York, Manhattan.

## The Stations

One station is located in the West region (KRON-San Francisco, California), four stations are located in the Midwest region (WBAY-Green Bay, Wisconsin, KWQC-Quad Cities, KELO-Sioux Falls, South Dakota and WLNS-Lansing, Michigan), four stations are located in the Southeast region (WKRN-Nashville, Tennessee, WRIC-Richmond, Virginia, WATE-Knoxville, Tennessee, and KLFY-Lafayette, Louisiana), and one station is located in the Northeast region (WTEN-Albany, New York).

**WKRN, Nashville, Tennessee:** It is affiliated with ABC. The station is home to the Tennessee Titans pre-season games and coach's show. WKRN is also the Nashville station for the Tennessee Lottery, hosting three to four daily drawings.

**WTEN, Albany, New York:** It is affiliated with ABC. WTEN broadcasts news.

**WATE, Knoxville, Tennessee:** It is affiliated with ABC. The station is a research-focused and delivers on its mission to provide hard news, investigative reporting and breaking news, each and every day. The station's syndicated programming includes Oprah, Judge Judy, Inside Edition, The Insider and Rachel Ray.

**WRIC, Richmond, Virginia:** It is affiliated with ABC. WRIC produces 28.5 hours of local news per week in addition to ABC network and syndicated programming. WRIC has made significant investments in its local news programs, including installation of a news automation system, non-linear news editing software and new field cameras.

**WBAY, Green Bay, Wisconsin:** It is affiliated with ABC. The station's syndicated programming includes Martha Stewart Show, Dr. Phil, Millionaire, The Insider and Sex and the City. The station also produces a local football show called Tuesday Night Touchback, which is broadcast live every week during the season.

**KWQC, Quad Cities:** It is affiliated with NBC. The station's syndicated programming includes Millionaire, Rachel Ray, Jeopardy, and Wheel of Fortune. KWQC also broadcasts a 24-hour local weather channel KWQC-TV6 First Alert 24/7. The station is involved in community service initiatives, including Davenport One, Mississippi Valley Regional Blood Center, Race for the Cure, Junior Achievement, American Cancer Society, American Heart Society, March of Dimes, Student Food Drive, and Toys for Tots. Additionally, KWQC televises a running event, the annual Bix7 Race, and the Festival of Trees Parade.

**WLNS, Lansing, Michigan:** It is affiliated with the CBS Network. WLNS works with Big Brothers and Big Sisters, Boys and Girls Club, Angel House, Highfields, Junior Achievement, Susan G. Komen Foundation, MS Society of Michigan, American Heart Association, March of Dime's, American Lung Association, MSU's Safe Place, Children's Trust Fund, Families of Spinal Muscular Atrophy, Ronald McDonald House of mid-Michigan, St. Jude Children's Research Hospital—Dream Home Giveaway, African American Cultural Heritage Association, Potter Park Zoo, Juvenile Diabetes Research Foundation, Volunteers of America, Alzheimer's Association, Salvation Army, YMCA and others.

**KELO, Sioux Falls, South Dakota:** It is affiliated with CBS. KELO broadcasts news and local programming.

**KLFY, Lafayette, Louisiana:** It is affiliated with CBS. KLFY offers local news and community-related broadcasts.

**KRON, San Francisco, California:** KRON is a VHF television station in the San Francisco Bay Area. KRON produces local programs and coverage of local events.

## History

Young Broadcasting, Inc. was founded in 1986.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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