

Yara International ASA Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Yara International ASA Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Yara International ASA and its competitors. This provides our Clients with a clear understanding of Yara International ASA position in the Industry.

The report contains detailed information about Yara International ASA that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Yara International ASA. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Yara International ASA financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Yara International ASA competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Yara International ASA business.

About Yara International ASA

Yara International ASA, a chemical company, engages in the production, distribution, and sale of nitrogen chemicals worldwide. The company converts energy, natural minerals and nitrogen from the air into essential products for farmers and industrial customers. It supplies mineral fertilizers and agronomic solutions. It produces ammonia, nitrates, NPK, specialty fertilizers and nitrogen applications.

Segments

The company operates in three segments: Downstream; Upstream; and Industrial.

Downstream

The Downstream Segment consists of the company's worldwide marketing organization and global distribution network for fertilizer products and agronomic solutions. With a global network of sales offices, terminals and warehouses, Downstream is present in approximately 50 countries and sells to approximately 120 countries. The segment also includes smaller production facilities upgrading intermediate products to finished fertilizers, which are primarily marketed in the regions where production takes place. The segment offers differentiated fertilizer products and services, covering both

commodity and high-value crop segments. The segment offers standard nitrogen products to crop nutrition solutions.

Industrial

The Industrial Segment develops and sells chemical products and industrial gases to non-fertilizer market segments. Industrial offers nitrogen chemicals, including ammonia derived products, as well as industrial explosives and environmental applications. Sales of nitrogen chemicals to the European process industry and the global industrial explosives industry constitute the segments main markets, while sales of chemicals for environmental applications is the main growth segment. The segment offers nitrogen products to the chemical and civil explosives industries; and industrial gases and CO₂ for the food and beverage industries.

Upstream

The Upstream Segment comprises ammonia and urea production in different parts of the world, phosphate mining, the global trade and shipping of ammonia, as well as nitrate and NPK fertilizer production co-located with ammonia production and is serving both the domestic and international markets. It also produces phosphoric acid and feed phosphates. The Upstream segment includes its major equity accounted investees (Qatar Fertiliser Company, Tringen, GrowHow UK Limited, Burrup Holdings Pty Ltd. and Rossosh).

Investments

The company has 25 % ownership stake in Qatar Fertiliser Company (S.A.Q.), (Qafco), which owns and operates a fertilizer complex. Qafco operates 4 ammonia plants and 4 urea plants. QAFCO has ownership interests in Gulf Formaldehyde Company (70 percent), which produces and sells Urea Formaldehyde Concentrate, mainly used in the urea production process, and in Qatar Melamine Company (60 percent) having under construction at the Qafco site a melamine plant with a capacity of 60,000 tonnes per year.

The company has a 49 % ownership stake in Tringen, which owns and operates an Ammonia complex. Tringen operates two separate plants for production of Ammonia.

The company has a 50 % ownership in Carbonor S.p.A, which manages two ships on time charter contracts with Yara in 2008.

The company has a 50/50 joint venture agreement with NutriSi and formed NU3, which owns and operates two specialty fertilizers production facilities, one in the Netherlands and one in Belgium.

Synagri LP provides product and services to the retail agricultural sector. The company has a 50 % ownership in Synagri. The joint venture sells in the Canadian provinces of Eastern Ontario and Quebec.

The company owns 30 percent of OAO Minudobrenyia (Yaibera), a Russian nitrogen fertilizer producer based in Rossosh in the Voronesh region.

The company owns 50 percent of Geneva-based Balderton Fertilizers SA (Balderton). Balderton is a fertilizer and ammonia trading company in Europe.

The company has a 50 percent interest in GrowHow UK Limited a joint venture company with Terra Industries Inc., which manufactures ammonium nitrate and compound fertilisers, and supplies for process chemicals and utilities.

The company has a 50 percent interest in Yara Praxair Holding AS a joint venture company with Praxair, Inc. Yara Praxair is an industrial gases company in Scandinavia. The company supplies atmospheric, process and speciality gases to various industries: Food and beverages, healthcare, fish farming, chemicals, refining, primary metals and metal fabrication as well as other areas of general industry. The joint venture comprises the company's previous industrial gases business located in Norway, Denmark and Sweden.

In May 2008, the company purchased 25 percent of Agrico Canada Ltd, a supplier of fertilizer products and services in Canada and the U.S.A. Agrico Canada owns 5 storage terminals, including one deep-water facility, and leases a further 5 terminals for a total storage capacity of 235,000 tons.

Acquisitions

In October 2008, the company acquired the Canadian nitrogen producer Saskferco.

Dispositions

In April, the company sold the Koping supply activities to Brenntag Nordic AB and the

Terre supply activities to Brenntag NV. It also sold 50% share in China BlueChemical Ltd; and its indirect holding in Sociedad Quimica y Minera de Chile, S.A.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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