

Xinhua Finance Limited Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Xinhua Finance Limited Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Xinhua Finance Limited and its competitors. This provides our Clients with a clear understanding of Xinhua Finance Limited position in the [Media](#) Industry.

The report contains detailed information about Xinhua Finance Limited that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Xinhua Finance Limited. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Xinhua Finance Limited financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Xinhua Finance Limited competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Xinhua Finance Limited business.

About Xinhua Finance Limited

Xinhua Finance Limited provides financial information and media services in China. The company provides China-specific indices, financial news feeds, credit ratings, investor relations services, financial publishing in books and magazines, television consulting and distribution and other media and advertising related businesses. The company serves financial institutions, corporations and re-distributors worldwide.

The company, through its subsidiary Xinhua Finance Media (XFML), utilizes its content across multiple distribution channels in China, including television, radio, newspapers, magazines and outdoor media.

Segments

The company's segment include News and financial information; Service and solutions; and Media and advertising business.

News and financial information: This segment provides real-time and historical information services.

Service and solutions: This segment provides services and solutions services.

Media and advertising business: This segment provides advertising, publishing and content production services.

The company's operations are located in Asia, including Japan and China, the United States of America and Europe. Its news and financial information business is carried out in Asia and the United States. The service and solutions business is carried out in Asia, the United States and Europe. The media and advertising business is carried out in Asia.

Indices

The company products are used by both domestic and international clients inside and outside of China. In 2007, the company launched Xinhua FTSE 200 Sector Indices for the A200 benchmark.

Financial News

The company markets with major news items, such as the interest rate and reserve requirement hikes by the People's Bank of China (PBOC). The company launched a Chinese translation of its Stone & McCarthy Research Associates product and inaugurated China commodities news reporting in Japanese. The company has a contract to provide customized news products for the Singapore Stock Exchange, covering Chinese companies that have listed their shares on that market. It also substantially upgraded its energy news file to provide in-depth reporting on the coal, oil and renewables sectors, as well as the promising market in carbon trading.

IR Services

In addition to launching the Internet Photo Distribution service for its Chinese clients, Xinhua PR Newswire (XPRN) also expanded its corporate news distribution service to a wireless network through an agreement with NASDAQ-listed Kong.net, providing Chinese cell phone users convenient access to the corporate announcements that it distributes.

Distribution

In Broadcast, Xinhua Finance Media (XFMedia) expanded its radio footprint to Guangdong province through the acquisition of Guangzhou SingShine Communication

Co., Ltd. The acquisition of the mobile service provider Beijing Mobile Interactive Co., Ltd integrated mobile interactivity with the company's existing range of media assets. The company's mobile service is offering interactive services to Guangdong Radio FM 107.7 and its Fortune China TV programs, enabling the audience to participate in on-air discussions and receive financial content through mobile phones. In Advertising, XFMedia added below-the-line marketing services through the acquisition of Shanghai SingShine Marketing Service Co. Ltd. and JCBN Group. With the acquisition of Convey Advertising Company, the company has extended its network to 3,000 outdoor media assets mainly in the wealthy Guangdong province, Hong Kong and Macau.

The company's Distribution service line also consists of the Solutions business. In this area, the company was selected by Fermat, a global risk management systems provider, to be its sales agent in Greater China.

Acquisitions

In January 2007, the company acquired the entire equity interests of Kinetic Information System Services, Inc., which engages in the provision of indices and related services.

In February 2007, the company acquired 95% equity interest of Beijing Orient Agribusiness Consultants Co., Ltd. (BOACC), which engages in the provision of investment consultancy services.

In March 2007, the company acquired 80% equity interest of Shanghai Tongxin Information Technology Consulting Co., which engages in the provision of information technology application and solution services.

In June 2007, the company acquired the entire interest in Guangzhou Singhine Entertainment and Advertising Co., Ltd., which engages in the design and production of advertisements.

In June 2007, the company acquired the entire interest in Shanghai Singshine Marketing Services Co., Ltd., which engages in the provision of marketing services.

In June 2007, the company acquired the entire interest in Multi Interactive Communication Limited, which engages in design and production of advertisements.

In July 2007, the company acquired the entire interest in Good Speed Holdings Limited, which engages in outdoor advertisement design and production.

In August 2007, the company acquired 70% equity interest of Small World Television Limited, which engages in television programming and production consulting.

In November 2007, the company acquired the entire interest in Profittown Development Limited, which engages in advertising business and event organization.

In November 2007, the company acquired 49% interests in Beijing Perspective Orient Movie and Television Intermediary Co., Ltd.

Dispositions

In 2007, the company disposed the entire interest in Glass, Lewis & Co., LLC, which engaged in the provision of investor advisory services.

History

Xinhua Finance Limited was founded in 1999.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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