

Xanadoo Company Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Xanadoo Company Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Xanadoo Company and its competitors. This provides our Clients with a clear understanding of Xanadoo Company position in the Industry.

The report contains detailed information about Xanadoo Company that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Xanadoo Company. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Xanadoo Company financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Xanadoo Company competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Xanadoo Company business.

About Xanadoo Company

Xanadoo Company provides wireless Internet access and broadband communications to residential and business subscribers in the United States. The company's direct subsidiary includes Pegasus Satellite Communications, Inc.

The company has rights, including rights to acquire, 2.5 GHz licenses covering approximately 8 million people in Texas, Arkansas, Illinois, Kansas, Minnesota, Missouri, Nebraska, Oklahoma and West Virginia. The company is also a licensee of 700 MHz spectrum covering approximately 168 million people that would enable the delivery of broadband communications to fixed and mobile users in major markets such as New York, Boston, Philadelphia, Pittsburgh, Cleveland, Detroit, Chicago, Miami, Tampa, Phoenix, San Francisco, Sacramento, Portland and Seattle.

The company's business is concentrated in three areas: the provision of wireless high-speed Internet services to consumers and businesses; the development of 700 MHz wireless frequencies; and the realization of value from intellectual property rights licensed to it in 2000 whose claims cover the provision of certain satellite-delivered interactive media services.

Wireless High-Speed Internet Services

The company offers wireless high-speed Internet service utilizing licensed frequencies in the 2.5 GHz frequency band and unlicensed frequencies in the 900 MHz, 2.4 GHz and 5 GHz frequency bands.

The company, as of December 31, 2005, served approximately 2,500 subscribers. Subscribers to its 2.5 GHz service (Xanadoo branded service), use a desktop or laptop modem to access the Internet through its wireless network at speeds from 128 kilobits per second (Kbps) to 1.5 megabits per second (Mbps), depending upon the service plan selected. The company maintains a network operations center (NOC) in Austin, Texas. Its network control center (NCC) is located in Bala Cynwyd, Pennsylvania.

Xanadoo Branded Service

Subscribers to Xanadoo branded wireless Internet service must purchase a desktop modem or laptop card to enable connection to its wireless network. The company sells the devices directly through its Web site and through telesales, indirectly through participating retailers and resellers, and, in 2006, directly through its own Xanadoo stores.

Pegasus Broadband Branded Service

The company's Pegasus Broadband branded service uses unlicensed frequencies in the 900MHz, 2.4GHz, and 5 GHz frequency bands. In contrast to its Xanadoo service, Pegasus Broadband requires a professional installation, but customers are not required to purchase a modem. Pegasus Broadband wireless Internet service requires the installation of an external antenna and does not enable mobile or portable service. The company's Pegasus Broadband service plans includes - Pegasus Broadband Internet plans include a \$49 installation charge, an 'always-on' connection, a 30-day money-back guarantee, email accounts, Web hosting, spam filtering and virus screening.

700 MHz Licenses

The company holds licenses issued by the Federal Communications Commission (FCC) to provide terrestrial communication services in frequencies located in the 700 MHz frequency band. The company acquired the licenses (700 MHz Licenses) in FCC auctions.

The 700 MHz band comprises 108 MHz of spectrum which is utilized for television

broadcast signals on channels 52 to 69, but is authorized for use by commercial and public safety licensees for future deployment of wireless broadband communications networks. The company's 700 MHz Licenses occupy portions of channels 60 and 65 and are adjacent to 24 MHz of spectrum reserved for public safety operations and 30 MHz of spectrum allocated for commercial use. The 700 MHz frequency band also includes 48 MHz of spectrum between channels 52 and 59, including 18 MHz auctioned in 2000 and 2001 and 30 MHz.

Of its 700 MHz Licenses, 32 are designated as 'A' licenses consisting of a pair of 1 MHz frequencies. The licenses include areas, such as Boston, Chicago, Detroit, New York City, Philadelphia, Pittsburgh, Portland, San Francisco/Oakland, and Seattle. Two of its 700 MHz Licenses are 'B' licenses, consisting of a pair of 2 MHz frequencies.

Intellectual Property Rights Licensed

Pegasus Development Corporation (Pegasus Development), a direct subsidiary of the company, entered into a licensing agreement with Personalized Media Communications, L.L.C (Personalized Media) that provides it a license to Personalized Media's intellectual property portfolio for the distribution of satellite based services using Ku band BSS frequencies at west longitude orbital locations and Ka band FSS frequencies at west longitude orbital locations, licensed by the FCC to affiliates of DIRECTV, Inc.

Competition

The company's competition for its wireless high-speed Internet services include existing national regional and local dial-up Internet service providers, such as AOL and Earthlink; wireline DSL and cable broadband service providers, such as ATT, Verizon, Comcast and Cox; and other companies offering wireless Internet services utilizing licensed or unlicensed frequencies including Sprint and Clearwire.

History

Xanadoo Company was founded in 1996. The company was formerly known as Pegasus Communications Corporation and changed its name to Xanadoo Company in January 2007.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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