

# **WS Atkins plc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

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## **Abstracts**

WS Atkins plc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between WS Atkins plc and its competitors. This provides our Clients with a clear understanding of WS Atkins plc position in the [Commercial Services and Supplies](#) Industry.

The report contains detailed information about WS Atkins plc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for WS Atkins plc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The WS Atkins plc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes WS Atkins plc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of WS Atkins plc business.

## **About WS Atkins plc**

WS Atkins plc (Atkins or the company) offers professional, technologically based consultancy and support services, with offices in the UK, Europe, the Middle East, Asia Pacific and the Americas. The company's portfolio of skills embraces engineering consultancy, design, management consultancy, IT, asset management, environmental services, project finance, project services, outsourcing, and property services. It works with public and private sector clients in a range of markets, including rail, roads, telecoms, nuclear, aviation, water, power, process, health, education, and defence.

### **Aviation and defence**

Atkins Aviation and Defence Systems serves the defence systems, aerospace and airport markets, providing specialist support and integrated solutions to both Industry and Government.

In the defence systems market, the company has been engaged in supporting both Industry and the MoD as a supplier of specialist services and as a prime contractor. The company's services include project / programme management, and integrated solutions covering engineering mechanics, safety and reliability, through life support, and systems engineering. Its projects cover the air, land and sea sectors, and range from short-term

independent consultancy to the delivery of multi-disciplinary programmes as prime contractor.

The company offers an exceptional aerospace resource to aircraft manufacturers and prime contractors. It incorporates project management and engineering excellence to provide systems integration, consultancy, design and turn-key solutions to complex aerospace problems.

The company provides technical and project management services to the aviation industry on a wide range of airport systems and security projects worldwide. Atkins Design, Environment and Engineering provides technical, consultancy and management support services in the defence facilities, airport infrastructure, and aviation consultancy sectors. Atkins Defence Asset Management provides hard and soft facilities management services for the defence sector.

## Education

Atkins aims to be the first choice of supplier for education services worldwide. The company provides a range of quality services to local education authorities, schools, colleges, learning and skills councils, higher education, and other educational organisations. Developed and delivered by experienced professionals with a track record in their respective fields, the company's portfolio of education services includes: ICT and information management; Consultancy and training; Multi-discipline architectural and engineering design services; Asset management; School transport services; and PPP/PFI projects through its NewSchools joint venture.

## Government

Atkins works with governments, agencies and local authorities throughout the world. It provides support, from policy research to expert advice and facilities management.

## Health

Atkins provides a comprehensive technical, consulting and support capability to the Health sector, with services ranging from hospital design and healthcare planning to asset management and the development of medical and drug delivery devices.

Atkins has developed a unique portfolio of services and activities that make it a key force in the delivery of Private Finance Initiative (PFI) healthcare projects. The company

works closely with Health Authorities, NHS Trusts, private providers and PFI consortia.

### Highways and transportation

As one of the leading highways engineering consultancies, the company works with national and local governments, highway authorities and funding agencies the world over, to help clients plan, design, construct and maintain highways through.

### Nuclear

Atkins is a supplier of technical and management support services to the nuclear industry. The company is experienced in both military and non-military sectors. The company's knowledge base includes nuclear facilities and operations, re-processing and decommissioning, supported by expertise in investigating and resolving a wide range of operational, safety and technical issues.

### Power

Atkins Power develops and implements innovative strategies, plans and projects

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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The complete financial data is available for publicly traded companies.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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