

WŠrtsilŠ Oyj Abp Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

WŠrtsilŠ Oyj Abp Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between WŠrtsilŠ Oyj Abp and its competitors. This provides our Clients with a clear understanding of WŠrtsilŠ Oyj Abp position in the [Heavy Machinery](#) Industry.

The report contains detailed information about WŠrtsilŠ Oyj Abp that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for WŠrtsilŠ Oyj Abp. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The WŠrtsilŠ Oyj Abp financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes WŠrtsilŠ Oyj Abp competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of WŠrtsilŠ Oyj Abp business.

About WŠrtsilŠ Oyj Abp

Wartsila Corporation supplies ship machinery, and propulsion and manoeuvring systems. The company operates as a ship power supplier for builders, owners, and operators of vessels and offshore installation. The company provides power plants, operation and lifetime care services in decentralized power generation. The company includes Imatra Steel, which specializes in engineering steels.

The company supplies medium-speed 4-stroke main and auxiliary engines from 0.5 to 23 MW and Sulzer RTA and RT-flex low-speed 2-stroke main engines from 7 to 80 MW. Wartsila gas and dual-fuel engines from 1.5 to 16 MW allow flexible choice of fuel. Wartsila generating sets range from 0.5 to 24 MW for ship service power generation and diesel electric propulsion.

The company offers original parts for the engine room covering all wartsila and sulzer engines, auxiliary systems and propulsion systems. The company also engages in the manufacture and supply of OEM parts for a variety of older engine types.

Ship Power

Wartsila supplies ship machinery, and propulsion and manoeuvring systems. The

company supplies low speed engines, Medium speed diesel engines, gas and dual fuel engines and generating sets, reduction gears, propulsion equipment, control systems, water jets and sealing solutions for all types of vessels and offshore applications. The company's ship power has two customer groups, including shipyards and ship owners.

Service

Wartsila provides service and reconditioning both for ship machinery and power plants. The company provides improved services that support its customers' business, service for various engine brands in key ports, long-term service contracts, predictive and condition-based maintenance, and operations and maintenance contracts.

Power Plants

Wartsila supplies power plants for decentralized power generation. It offers power plant solutions based on oil, gas and dual-fuel engines and biomassfuelled plants.

Imatra Steel

Imatra Steel is Wartsila's special engineering steels company. Imatra Steel produces round, square and fl at special steel bars, and forged engine and front axle components. Its customers are European automotive and mechanical engineering companies.

Significant Events

Wartsila Corp. and Hyundai Heavy Industries Co., Ltd. (HHI) have entered into an agreement to set up a 50/50-owned joint venture in Korea to manufacture dual-fuel engines for LNG (liquefied natural gas) carriers. The name of the company would be Wartsila Hyundai Engine Company, Ltd. The joint venture would manufacture Wärtsilä 50DF dual-fuel engines for the Korean, Japanese, Chinese and Taiwanese shipbuilding markets.

Wartsila Corp. has entered into a cooperation agreement with Becker Marine Systems GmbH & Co. KG on the development of ship propulsion systems.

Strategic Alliances

The company has a partnership with Mitsubishi Heavy Industries Ltd. in Japan to jointly develop and design new, smaller, low-speed diesel engines. The tie-up with Mitsubishi

Heavy Industries is for the development of a small, low-speed marine diesel engine suitable for smaller tankers and containerships being used on feeder or shortsea trades.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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