

# **WorleyParsons Limited Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

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## **Abstracts**

WorleyParsons Limited Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between WorleyParsons Limited and its competitors. This provides our Clients with a clear understanding of WorleyParsons Limited position in the [Energy](#) Industry.

The report contains detailed information about WorleyParsons Limited that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for WorleyParsons Limited. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The WorleyParsons Limited financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes WorleyParsons Limited competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of WorleyParsons Limited business.

## **About WorleyParsons Limited**

WorleyParsons Limited provides professional services to the energy, resource and complex process industries.

The company provides of engineering design and project services to various sectors, including Hydrocarbons, Power, Minerals & Metals, and Infrastructure and also provides maintenance and reliability support services to these sectors and infrastructure developments. The company primarily operates in Australia and New Zealand, Asia and the Middle East, America and Europe. Outside of Australia, activities are predominantly in the Hydrocarbons and Power segments.

In November 2004, Apollo Corporation, a wholly owned subsidiary of the company acquired 100% interest in Parsons E&C Corporation, a global engineering design and project services company. In July 2004, WorleyParsons Engineering Pty Limited acquired 50% interest in the Worley Chemical Engineering Technology Co Limited of China. The Company provides various project design and management services to international and Chinese clients.

In March 2005 WorleyParsons Singapore Holding Pte Limited, a wholly owned subsidiary of the company, acquired 100% interest in Development Resources Pte

Limited (DRPL). DRPL provides various multi-disciplinary services to clients in the Singapore and regional power and utilities industries. In August 2005, the company acquired the remaining 50% interest in WorleyParsons MEG Limited.

The company provides engineering design, project services, maintenance and reliability support services to a number of markets. Its also include infrastructure developments within the Power sector. The company operates in four business segments: Hydrocarbons, Power, Minerals & Metals and Infrastructure. The Hydrocarbons segment incorporates the Oil & Gas, Refining, Petrochemicals and Chemicals business units.

## HYDROCARBONS

### Upstream

The company delivers engineering and project management services to the upstream hydrocarbons industry globally. Its service capability covers the entire project lifecycle: from identifying the opportunity to the operating phase.

### Downstream

The company delivers engineering and project management services to the downstream hydrocarbons industry globally. Its service capability covers the entire project lifecycle: from identifying the opportunity to the operating phase. The company's downstream hydrocarbons capability comprises - Refining, Sulphur Management, and Chemicals and Petrochemicals. Its projects have involved various petrochemicals, including: methanol, synthesis gas, ammonia, olefines, resins, plastics, and elastomers.

## POWER

The company offers various technical, commercial, and management skills to improve the business performance of power assets. Based in offices throughout America, Europe and Asia Pacific, the company has created and managed power assets working in all phases of the asset life cycle from very early inception through to operation. The company operates in the energy sector world wide with approximately 31,000MW of gas fired trubine experience, 35,000MW of coal fired experience and 11,000MW of nuclear experience

Power projects in Australia and New Zealand are delivered through WorleyParsons long

term regional joint venture - Burns and Roe Worley. In 2003 WorleyParsons announced the acquisition of Development Resources Pte Ltd (DRPL), the engineering and project services group of Singapore Power. DRPL provides various multi-disciplinary services to clients in the Singapore and regional power and utilities industries. The company owns and operates niche power plants designed to supply energy to remote rural communities.

## Projects

**Elk Hills Power Project:** The company in a joint venture with The Industrial Company (TIC) operates as Merchant Power Engineers & Constructors (MPEC), is performing engineering, procurement, and construction management (EPCM) for the Elk Hills Power Project, a 500 MW (nominal) 2-on-1, combined cycle merchant plant. Its client is Sempra Energy Resources/Occidental Energy Ventures.

**Engineering Support Services:** The company provides engineering services, including design, construction support, and operations and maintenance support for proj

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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The complete financial data is available for publicly traded companies.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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