

# Winpak Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Winpak Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Winpak Ltd. and its competitors. This provides our Clients with a clear understanding of Winpak Ltd. position in the [Packaging and Containers](#) Industry.

The report contains detailed information about Winpak Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Winpak Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Winpak Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Winpak Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Winpak Ltd. business.

### **About Winpak Ltd.**

Winpak Ltd. engages in the manufacture and sale of packaging materials and the production of related packaging machines. The company distributes products to customers primarily in North America for the protection of perishable foods, beverages and in health care applications. W-Packaging Oy, a wholly-owned subsidiary of Wihuri Oy, owns 52.3 percent of the company.

The company provides three streams of packaging product groups, including flexible packaging, rigid containers and flexible lidding, and specialized packaging machines.

### **FLEXIBLE PACKAGING**

The company's flexible packaging products include blown and cast extrusion films, from monolayer to eleven-layer coextrusions, and laminated films. Additionally, specialty films, such as biaxially oriented nylon and converter films, including shrink bags, are produced. Further converted products include flexographic and rotogravure printed laminations, and vacuum, stand-up and zipper closure pouches. Winpak specializes in manufacturing coextruded blown and cast films. It also serves customers by providing converting capabilities, which include printing, laminating, pouch and bag making, and precision slitting.

## Modified Atmosphere Packaging

Winpak is a manufacturer of complex coextruded blown and cast film structures for applications. The company's barrier films are constructed with a range of materials, including nylons, EVOH, and other polymers. These include perishable food packaging, medical device packaging, pouch applications and films for converting applications. Winpak also manufactures a range of pouches combining zipper and stand-up characteristics.

## Specialty Films

Winpak designs and manufactures coextruded blown films in up to nine layers for specialty film applications. The specialty films market is served by three of the company's plants which produce a line of barrier and non-barrier films which are ideal for converting applications, such as printing, laminating, and bag making, including shrink bags. In addition to tailored barrier properties, these converter films are available using a range of sealant resins.

## Flexible Paper/Poly/Foil Laminated Rollstock

Winpak manufactures paper/poly/foil laminated rollstock for various food applications, such as dry soup mixes, beverage mixes, and powdered coffee flavorings. Flexible rollstock is sold in rolls and formed into pouches on customer's filling lines. Winpak manufactures rollstock in a range of widths and diameters with rotogravure or flexographic printing.

## Health Care Packaging

For the medical market, Winpak supplies thermoforming films for device packaging, central supply room (CSR) wraps and draping films, and both roll-fed and die-cut foil lid stock. Personal care products, such as cosmetics, skin creams and shampoos are packaged using Winpak's offering of laminations.

## RIGID PACKAGING AND FLEXIBLE LIDDING MATERIALS

The company's rigid containers and flexible lidding products include portion-controlled and single-serve thermoformed rigid plastic trays, sheet material and drink cups. It supplies a packaging system, which includes rigid containers, flexible lidding, packaging machinery and associated repair parts, engineering and technical service.

The company offers a line of rigid plastic cups and trays, rigid plastic sheet material and rigid plastic drink cups. Winpak produces packaging machines and lids to compliment a selection of plastic cups. Thermoformed rigid plastic trays are produced from a selection of plastic materials. This tray offering includes the MAPfresh line of case-ready packaging trays.

### Flexible Lidding Materials

Winpak engages in the development and production of heat-sealable lidding products. The company provides flexible lidding packaging to the food, dairy, beverage, health care, and industrial markets. A range of standard foil, film, and paper material combinations for plastic or metal containers are produced. Flexible lidding products are available in daisy chain, die-cut, and rollstock formats.

Winpak also manufactures daisy chain flexible lidding, which is a series of lids sized to the container, connected in a single continuous row (c

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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