

Wincanton plc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Wincanton plc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Wincanton plc and its competitors. This provides our Clients with a clear understanding of Wincanton plc position in the [Commercial Services and Supplies](#) Industry.

The report contains detailed information about Wincanton plc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Wincanton plc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Wincanton plc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Wincanton plc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Wincanton plc business.

About Wincanton plc

Wincanton plc, a contract logistics services company, engages in the design, implementation, and operation of a range of supply chain management solutions. The company's services cover the entire supply chain, from raw materials to recycling. It has operations in the United Kingdom, Ireland, France, Germany, and Poland.

Operations

The company involves in the grocery retail distribution in the U.K. and Ireland, managing supply chain activities for various retailers and delivers various things from peas to patio sets. It supplies sportswear retailers across the U.K. with the adidas and Reebok brands and also delivers directly to Premier League football clubs, such as Liverpool, Newcastle United, and Chelsea ahead of match fixtures. It also supplies water to outdoor events and festivals, such as Glastonbury, for mobile catering, campsites, showers, and toilets. Through its strategic supply chain partnership with Danone Baby Nutrition in Europe, the company supplies the Nutricia, Milupa, and Bledina brands throughout France, Poland, and Hungary.

The company's construction business in the U.K. supplies building materials, such as roof tiles, plasterboard, bricks and blocks for domestic housing developments, public

sector buildings, and major infrastructure projects. It provides product customization services for FMCG brands across Europe, handling everything from dairy products to drinks and cosmetics to confectionery. Its services cover product reconfiguration, co-packing, quality inspection, labeling, shelf-ready packaging, promotions, and point-of-sale requirements.

The company's intermodal business links the sea ports in the Netherlands and Northern Germany with locations across Mainland Europe via six terminals on the Rhine, transferring vital goods between river, rail, and road. It is a strategic logistics partner for Goodyear, managing activities in six European countries, including domestic distribution, international transport, freight management, and intermodal services. It has daily rail links from the Dutch /German border to Belarus and the Caspian oilfields in Kazakhstan, transporting everything from steel, to tractors and seed potatoes.

Acquisitions

In May 2008, the company acquired Product Support (Holdings) Limited, which provides logistics solutions to the defense and aerospace sectors, primarily in the U.K. Its services include specialized storage, protective packaging design and manufacture, security screening and distribution. Its customers include BAE Systems and AgustaWestland.

In November 2008, the company acquired CEL Group Limited (CEL), which involves in container logistics, storage, and handling.

In November 2008, the company also acquired ELI-Transport GmbH and ELI-Lagerhaus GmbH (ELI). Both companies are regional specialists in providing logistics services, based in Koblenz, Germany.

Partnerships

In January 2009, the company secured two new contracts with Marks & Spencer (M&S) to operate critical areas of the U.K. supply chain.

The company's partnership with SolVin, a manufacturer of PVC products in France, has enabled it to extend its service offer in on-site logistics for industrial markets, including petrochemicals, powders, adhesives, rubbers, and lubricants.

The company also has partnerships with H.J. Heinz and Britvic (a soft drinks

manufacturer).

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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