

Winalta Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Winalta Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Winalta Inc. and its competitors. This provides our Clients with a clear understanding of Winalta Inc. position in the [Building Products and Construction Materials](#) Industry.

The report contains detailed information about Winalta Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Winalta Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Winalta Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Winalta Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Winalta Inc. business.

About Winalta Inc.

Winalta, Inc. engages in the production and marketing of manufactured homes, modular homes, site-built homes and mobile industrial structures and trailers for sale and leasing in Western Canada. The company is also a residential land developer directly and through various joint ventures to which it supplies its manufactured and modular home products. The company operates a construction services division, which provides earth moving and excavation related services, gravel and crushed aggregate sales and delivery, asphalt paving and concrete finishing.

Segments

The company operates its businesses through various subsidiaries and affiliated entities operating within five primary divisions, including Winalta Homes; Winalta Community Development; Winalta Construction; Winalta Oilfield Rentals; and Winalta Industrial.

Winalta Homes:

Winalta, Inc. engages in the production and wholesale marketing of manufactured and modular homes from a plant located near Spruce Grove, Alberta.

Winalta Homes, Inc. involves in the retail marketing of manufactured and modular

homes in various markets, primarily in Alberta.

Westalta Modular Homes, Inc., operating as Carlton Homes and Winalta Carlton Homes, engages in the marketing and production of site-built homes in Edmonton, Alberta, and surrounding areas.

Winalta Community Development:

Baywood Property Management, Inc. is a holding company for the company's land development interests, including incorporated and unincorporated joint venture and direct land holdings, which include:

Pine Place Developments Joint Venture: The company holds 50% interest in land development and home sales in Fort McMurray, Alberta.

Jutland Ridge Developments, Ltd: The company holds 100% interest in land development and home sales in Stony Plain, Alberta.

Sylvan Meadows Development, Ltd.: The company holds 50% interest in land development and home sales in Sylvan Lake, Alberta.

Bruderheim lands: The company holds 100% interest in serviced lots and approximately 50 acres of future residential development lands.

Drayton Valley lands: The company holds 100% interest in approximately 155 acres of future residential and commercial development lands.

Sanford Meadows Brook Villas, Inc.: The company holds 33% interest in land development and home sales near Winnipeg, Manitoba.

Winalta North, Inc.: The company holds 50% interest in future land development in Edmonton and area.

Winalta Construction:

Winalta Construction, Inc. involves in land excavation and earth moving, gravel crushing and trucking, paving and concrete operations.

Winalta Oilfield Rentals:

Winalta Oilfield Rentals, Inc., operating as Sundance Rentals, involves in the rental of portable oilfield accommodation.

Winalta Carriers, Inc. involves in the transportation of oilfield rental and construction equipment.

Winalta Industrial:

Winalta Industrial, Inc. engages in the production and marketing of mobile and modular industrial structures and trailers from a plant located in North Battleford, Saskatchewan.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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