

Willis Group Holdings Public Limited Company Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Willis Group Holdings Public Limited Company Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Willis Group Holdings Public Limited Company and its competitors. This provides our Clients with a clear understanding of Willis Group Holdings Public Limited Company position in the Industry.

The report contains detailed information about Willis Group Holdings Public Limited Company that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Willis Group Holdings Public Limited Company. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Willis Group Holdings Public Limited Company financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows

presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Willis Group Holdings Public Limited Company competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Willis Group Holdings Public Limited Company business.

About Willis Group Holdings Public Limited Company

Willis Group Holdings Public Limited Company, a holding company, operates in the insurance brokerage industry. The company provides a range of insurance brokerage, reinsurance and risk management consulting services to its worldwide clients. It has activities in the United States, in the United Kingdom and in other countries.

The company provides specialized risk management advisory and other services on a global basis to clients in various industries including the aerospace, marine, construction, and energy industries. In its capacity as an advisor and insurance broker, the company acts as an intermediary between its clients and insurance carriers by advising clients on their risk management requirements, helping clients determine the means of managing risk, and negotiating and placing insurance risk with insurance carriers through its distribution network.

The company assists clients in the assessment of their risks, advise on the ways of transferring suitable risk to the global insurance and reinsurance markets and then

execute the transactions at the most appropriate available price, terms and conditions for its clients.

The company also offers clients a range of services to help them to identify and control their risks. These services range from strategic risk consulting (including providing actuarial analyses), to various due diligence services, to the provision of practical on-site risk control services (such as health and safety or property loss control consulting) as well as analytical and advisory services (such as hazard modeling and reinsurance optimization studies). The company assists clients in planning how to manage incidents or crises when they occur. These services include contingency planning, security audits, and product tampering plans.

The company and its associates serve a base of clients located in approximately 190 countries. These clients include major multinational and middle-market companies in various industries, as well as public institutions and individual clients. The company has a network of approximately 400 offices in 100 countries.

Business

The company organizes its business into three segments: North America and International, which together comprise its principal retail operations; and Global.

Global Business

Global business provides specialist brokerage and consulting services to clients worldwide for the risks arising from specific industrial and commercial activities. In these operations, the company has specialized experience handling various lines of coverage, including complex insurance programs, and acting as an intermediary between retail brokers and insurers. The company provides consulting services on risk management with the objective of assisting clients to reduce the overall cost of risk. The company's Global business serves clients in approximately 190 countries, primarily from offices in the United Kingdom, and in the United States, Continental Europe, and Asia.

The Global business is divided into: Global Specialties; Willis Re; and Faber & Dumas.

Global Specialties

Global Specialties has operations in Aerospace, Energy, Marine, Construction, Financial and Executive Risks and several businesses.

Aerospace: The company provides insurance and reinsurance brokerage and risk management services to Aerospace clients, including aircraft manufacturers, air cargo handlers and shippers, airport managers and other general aviation companies. Advisory services provided by aerospace include claims recovery, contract and leasing risk management, safety services and market information. Aerospace also supplies the space industry through providing insurance and risk management services to approximately 40 companies.

Energy: The company's Energy practice provides insurance brokerage services including property damage, offshore construction, liability and control of well and pollution insurance to the energy industry. The Energy practice clients are worldwide. The company provides insurance brokerage for all aspects of the energy industry including exploration and production, refining and marketing, offshore construction, and pipelines.

Marine: T

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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