

# Williams Industries Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Williams Industries Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Williams Industries Inc. and its competitors. This provides our Clients with a clear understanding of Williams Industries Inc. position in the Industry.

The report contains detailed information about Williams Industries Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Williams Industries Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Williams Industries Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Williams Industries Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Williams Industries Inc. business.

#### **About Williams Industries Inc.**

Williams Industries, Incorporated provides construction services to customers in the commercial, industrial, institutional, governmental, and infrastructure construction markets primarily in the Mid-Atlantic region of the United States.

## Segments

The company operates in two segments, Manufacturing and Construction.

## Manufacturing

This segment provides fabricated steel plate girders and rolled steel beams for bridges, operates plants in Manassas and Richmond, Virginia. It manufactures stay-in-place metal bridge decking from plants in Wilmington, Delaware and Gadsden, Alabama. It also fabricates light structural steel and other metal products from its plant in Bedford, Virginia. The Manufacturing segment has three operating subsidiaries, including Williams Bridge Company (WBC), S.I.P., Inc. of Delaware (SIP), and Piedmont Metal Products, Inc. (PMP).

The company's fabricated products include welded steel plate girders and rolled beams



used in the construction of bridges and other projects, Stay- In-Place metal bridge deck forms used in bridge construction, and light structural metal products.

Steel Manufacturing: WBC operates two plants for the fabrication of steel girders and other components used in the construction, repair and rehabilitation of highway bridges and grade separations.

Stay-In-Place Decking: SIP is a steel specialty manufacturer, in the construction industry for fabrication of its sole product, stay-in-place steel decking used in the construction of highway bridges. It operates two manufacturing plants. SIP manufactures this type of product in the Mid- Atlantic and Northeastern United States, has market area, including the entire east coast and southeastern United States.

Light Structural Metal Products: PMP fabricates light structural metal products at its facility in Bedford, Virginia.

### Construction

This segment provides erection and installation services for structural steel, precast and pre-stressed concrete, and miscellaneous metals, as well as the rigging and installation of equipment or components. It rents cranes and trucks to the company's other subsidiaries and to outside customers. The construction segment has two operating subsidiaries, including Williams Steel Erection Company, Inc., and Williams Equipment Corporation.

This segment focuses on structural steel erection, installation of architectural, ornamental and miscellaneous metal products, installation of precast and prestressed concrete products, and rigging and installation of equipment for utility and industrial facilities. The company operates its construction segment primarily in the Mid-Atlantic region, with emphasis on the corridor between Baltimore, Maryland and Norfolk, Virginia. The company owns and leases various cranes and trucks, which are used to perform its contracts.

Steel Construction: The company engages in the installation of structural and other steel products for various buildings, bridges, highways, industrial facilities, power generating plants and other structures.

Concrete Construction: The company erects structural precast and prestressed concrete for various structures, such as multi-storied parking facilities and processing



facilities, and erects the concrete architectural facades for buildings.

Equipment Rental and Sales: The company requires various cranes and trucks in its construction business. It also rents cranes to third parties.

History

Williams Industries, Incorporated was founded in 1970.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



# **Contents**

## RESEARCH METHODOLOGY

## **DISCLAIMER**

## 1. WILLIAMS INDUSTRIES INC. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

## 2. WILLIAMS INDUSTRIES INC. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

## 3. WILLIAMS INDUSTRIES INC. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

## 4. WILLIAMS INDUSTRIES INC. FINANCIAL ANALYSIS

- 4.1. Financial Statements
- 4.1.1. Income Statement
- 4.1.2. Balance Sheet
- 4.1.3. Cash Flow
- 4.2. Financial Ratios
- 4.2.1. Profitability
- 4.2.2. Margin Analysis



- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

## 5. WILLIAMS INDUSTRIES INC. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Williams Industries Inc. Direct Competitors
- 5.2. Comparison of Williams Industries Inc. and Direct Competitors Financial Ratios
- 5.3. Comparison of Williams Industries Inc. and Direct Competitors Stock Charts
- 5.4. Williams Industries Inc. Industry Analysis
- 5.4.1. Industry Snapshot
  - 5.4.2. Williams Industries Inc. Industry Position Analysis

## 6. WILLIAMS INDUSTRIES INC. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

## 7. WILLIAMS INDUSTRIES INC. EXPERTS REVIEW1

- 7.1. Experts Consensus
- 7.2. Experts Revisions

## 8. WILLIAMS INDUSTRIES INC. ENHANCED SWOT ANALYSIS<sup>2</sup>

# 9. UNITED STATES PESTEL ANALYSIS<sup>2</sup>

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors



# 10. WILLIAMS INDUSTRIES INC. IFE, EFE, IE MATRICES<sup>2</sup>

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix
- 11. WILLIAMS INDUSTRIES INC. PORTER FIVE FORCES ANALYSIS<sup>2</sup>
- 12. WILLIAMS INDUSTRIES INC. VRIO ANALYSIS<sup>2</sup>

**APPENDIX: RATIO DEFINITIONS** 

## **LIST OF FIGURES**

Williams Industries Inc. Annual Revenues in Comparison with Cost of Goods Sold and

**Gross Profit** 

**Profit Margin Chart** 

**Operating Margin Chart** 

Return on Equity (ROE) Chart

Return on Assets (ROA) Chart

Debt to Equity Chart

**Current Ratio Chart** 

Williams Industries Inc. 1-year Stock Charts Williams Industries Inc. 5-year Stock Charts

Williams Industries Inc. vs. Main Indexes 1-year Stock Chart

Williams Industries Inc. vs. Direct Competitors 1-year Stock Charts

Williams Industries Inc. Article Density Chart

The complete financial data is available for publicly traded companies.

<sup>1 –</sup> Data availability depends on company's security policy.

<sup>2 –</sup> These sections are available only when you purchase a report with appropriate additional types of analyses.



# **List Of Tables**

#### LIST OF TABLES

Williams Industries Inc. Key Facts

**Profitability** 

Management Effectiveness

Income Statement Key Figures

**Balance Sheet Key Figures** 

Cash Flow Statement Key Figures

Financial Performance Abbreviation Guide

Williams Industries Inc. Key Executives

Williams Industries Inc. Major Shareholders

Williams Industries Inc. History

Williams Industries Inc. Products

Revenues by Segment

Revenues by Region

Williams Industries Inc. Offices and Representations

Williams Industries Inc. SWOT Analysis

Yearly Income Statement Including Trends

Income Statement Latest 4 Quarters Including Trends

Yearly Balance Sheet Including Trends

Balance Sheet Latest 4 Quarters Including Trends

Yearly Cash Flow Including Trends

Cash Flow Latest 4 Quarters Including Trends

Williams Industries Inc. Profitability Ratios

Margin Analysis Ratios

**Asset Turnover Ratios** 

**Credit Ratios** 

Long-Term Solvency Ratios

Financial Ratios Growth Over Prior Year

Williams Industries Inc. Capital Market Snapshot

Williams Industries Inc. Direct Competitors Key Facts

**Direct Competitors Profitability Ratios** 

**Direct Competitors Margin Analysis Ratios** 

**Direct Competitors Asset Turnover Ratios** 

**Direct Competitors Credit Ratios** 

**Direct Competitors Long-Term Solvency Ratios** 

**Industry Statistics** 



Williams Industries Inc. Industry Position

Company vs. Industry Income Statement Analysis

Company vs. Industry Balance Sheet Analysis

Company vs. Industry Cash Flow Analysis

Company vs. Industry Ratios Comparison

Williams Industries Inc. Consensus Recommendations<sup>1</sup>

Analyst Recommendation Summary<sup>1</sup>

Price Target Summary<sup>1</sup>

Experts Recommendation Trends<sup>1</sup>

Revenue Estimates Analysis<sup>1</sup>

Earnings Estimates Analysis<sup>1</sup>

Historical Surprises<sup>1</sup>

Revenue Estimates Trend<sup>1</sup>

Earnings Estimates Trend<sup>1</sup>

Revenue Revisions<sup>1</sup>



# **ANALYSIS FEATURES**

## **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

# **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

## **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



# Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

## IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

# **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

# **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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