

Willbros Group Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Willbros Group Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Willbros Group Inc. and its competitors. This provides our Clients with a clear understanding of Willbros Group Inc. position in the Energy Industry.

The report contains detailed information about Willbros Group Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Willbros Group Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Willbros Group Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Willbros Group Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Willbros Group Inc. business.

About Willbros Group Inc.

Willbros Group, Inc. provides energy services to global end markets serving the oil and gas, refinery, petrochemical and power industries. The company's services, which include engineering, procurement and construction, either individually or together as an integrated 'EPC' service offering, turnaround, maintenance and other specialty services, are critical to the ongoing expansion and operation of energy infrastructure.

The company, within the global energy market, specializes in designing, constructing, upgrading, and repairing midstream infrastructure, such as pipelines, compressor stations and related facilities for onshore and coastal locations, as well as downstream facilities, such as refineries. The company also provides specialty turnaround services, tank services, heater services, construction services, safety services, and fabricates specialty items for hydrocarbon processing units.

The company's asset lifecycle services are utilized by major pipeline transportation companies, exploration and production companies, and refining companies, as well as government entities worldwide.

Segments



The company operates in two segments, Upstream Oil & Gas segment and Downstream Oil & Gas segment.

Services Provided

UPSTREAM OIL & GAS

The company provides individual or integrated engineering, procurement and construction (EPC) expertise (including systems, equipment and personnel) to design, build or replace large-diameter cross-country pipelines; fabricate engineered structures, process modules and facilities; and, build oil and gas production facilities, pump stations, flow stations, gas compressor stations, gas processing facilities, gathering lines and related facilities. The company provides an array of engineering, project management, pipeline integrity and field services to increase its equipment and personnel utilization. It provides these services primarily in the United States, Canada, and Oman.

Construction Services

The company's construction offering encompass pipeline systems, compressor and pump stations, as well as fabrication and ongoing maintenance services to major upstream customers. In addition to its core upstream infrastructure construction and maintenance competencies, the company has developed a range of specialty services.

Pipeline Construction: Pipeline construction for both liquids and gas is capital-intensive, and the company owns, leases, operates, and maintains a fleet of specialized equipment necessary for operations in this business. The company targets construction of large diameter cross-country pipelines in remote areas and harsh climates. It also performs construction of smaller diameter pipelines, including gathering lines.

Fabrication: The company provides fabrication services and is capable of fabricating such deliverables as process modules, station headers, valve stations, and flare pipes and tips. It operates two fabrication facilities in Alberta, Canada, allowing it the opportunity to provide process modules and other fabricated assemblies to the heavy oil market in northern Alberta.

Facilities Construction: The company constructs facilities, such as pump stations, flow stations, gas processing facilities, gas compressor stations, and metering stations. It also provides a range of services for the engineering, design, procurement, and



construction of processing, pumping, compression and metering facilities. The company is also capable of building such facilities onshore, offshore in shallow water or in swamp locations.

Engineering Services

The company provides engineering services to assist clients in designing, engineering, and constructing or expanding pipeline systems, compressor stations, pump stations, fuel storage facilities and field gathering and production facilities.

Natural Gas Transmission Systems: The company supplies project management and engineering services to natural gas pipeline transmission companies in the United States.

Liquids Pipelines and Storage Facility Design: The company has engineered various crude oil and refined petroleum products systems throughout the world. It involves in the engineering of systems fo

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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