

Whiting Petroleum Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Whiting Petroleum Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Whiting Petroleum Corp. and its competitors. This provides our Clients with a clear understanding of Whiting Petroleum Corp. position in the Energy Industry.

The report contains detailed information about Whiting Petroleum Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Whiting Petroleum Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Whiting Petroleum Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Whiting Petroleum Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Whiting Petroleum Corp. business.

About Whiting Petroleum Corp.

Whiting Petroleum Corporation, an independent oil and gas company, engages in acquisition, development, exploitation, production, and exploration activities primarily in the Permian Basin, Rocky Mountains, Mid-Continent, Gulf Coast, and Michigan regions of the United States. As of December 31, 2009, its estimated proved reserves totaled 275.0 MMBOE.

As of December 31, 2009, the company had interests in 9,616 gross (3,719 net) productive wells across approximately 1,059,500 gross (545,300 net) developed acres in its five core geographical areas.

Oil and Gas Properties and Projects

Permian Basin Region

The company's Permian Basin operations include assets in Texas and New Mexico.

North Ward Estes Field: The North Ward Estes field includes six base leases with 100% working interest in approximately 58,000 gross and net acres in Ward and Winkler Counties, Texas. The Yates Formation at 2,600 feet is the primary producing zone with



additional production from other zones, including the Queen at 3,000 feet.

Rocky Mountain Region

The company's Rocky Mountain operations include assets in the states of North Dakota, Montana, Colorado, Utah, Wyoming, and California.

Sanish Field: The company's Sanish area in Mountrail County, North Dakota encompasses approximately 118,000 gross (69,600 net) acres. As of February 15, 2010, the company had participated in 123 wells (88 operated) in the Sanish field, of which 103 are producing, 10 were in the process of completion, and 10 were being drilled.

Parshall Field: Immediately east of the Sanish field is the Parshall field, where the company owns interests in approximately 74,900 gross (18,400 net) acres. As of February 15, 2010, the company had participated in 114 Bakken wells in the Parshall field, the majority of which are operated by EOG Resources, Inc., of which 111 were producing and 3 were in the process of completion.

Lewis & Clark Prospect: As of December 31, 2009, the company had assembled approximately 213,500 gross (127,800 net) acres in its Lewis & Clark prospect along the Bakken Shale pinch-out in the southern Williston Basin. Subsequent to year-end the company assembled additional acreage, primarily in Stark County, North Dakota, which brings its total acreage position in the Lewis & Clark area to 320,000 gross (202,400 net) acres.

Flat Rock Field: In the Flat Rock field area in Uintah County, Utah, the company has an acreage position consisting of approximately 22,000 gross (11,500 net) acres.

Sulphur Creek Field: In the Sulphur Creek field in Rio Blanco County, Colorado in the Piceance Basin, the company owns approximately 10,200 gross (4,500 net) acres in the Sulphur Creek field area.

Mid-Continent Region

The company's Mid-Continent operations include assets in Oklahoma, Arkansas and Kansas.

Postle Field: The Postle field, located in Texas County, Oklahoma, includes five

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producing units and one producing lease covering a total of approximately 25,600 gross (24,200 net) acres. Four of the units are active CO2 enhanced recovery projects. The company owns the Dry Trails Gas Plant located in the Postle field. This gas processing plant utilizes a membrane technology to separate CO2 gas from the produced wellhead mixture of hydrocarbon and CO2 gas so that the CO2 gas can be re-injected into the producing formation. In addition to the producing assets and processing plant, the company has a 60% interest in the 120-mile TransPetco operated CO2 transportation pipeline, thereby assuring the delivery of CO2 to the Postle field at a fair tariff.

Gulf Coast Region

The company's Gulf Coast operations include assets located in Texas, Louisiana, and Mississippi.

Edwards Trend: The company owns acreage in the Nordheim, Word North, Yoakum, Kawitt, Sweet Home, and Three Rivers fields along the Edwards Trend in Karnes, Dewitt, Live Oak, and Lavaca Counties, Texas.

Michigan Region

The Michigan region's majority of the reserves are in non-operated Antrim Shale wells located in the northern part of the state. The remainder of the Michigan reserves is typified by conventional oil and gas production located in the central and southern parts of the state. The company also operates the West Branch and Reno gas processing plants. The West Branch Plant gathers production from the Clayton unit, West Branch field and other smaller fields.

Marion 3-D Project: The Marion Prospect, located in Missauke, Clare and Oceola Counties, Michigan, covers approximately 16,000 gross (14,700 net) acres.

Customers

The company sells oil and gas production to end users, marketers and other purchasers that have access to nearby pipeline facilities. During 2009, its major customers were Shell Western E&P, Inc.; Plains Marketing LP; and EOG Resources, Inc.

Significant Events

In September 2010, the company acquired oil and gas leasehold interests covering



111,966 gross acres (90,174 net acres) in the Montana portion of the Williston Basin.

History

Whiting Petroleum Corporation was founded in 1983.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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