

### Westinghouse Air Brake Technologies Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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### **Abstracts**

Westinghouse Air Brake Technologies Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Westinghouse Air Brake Technologies Corporation and its competitors. This provides our Clients with a clear understanding of Westinghouse Air Brake Technologies Corporation position in the <u>Heavy Machinery</u> Industry.

The report contains detailed information about Westinghouse Air Brake Technologies Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Westinghouse Air Brake Technologies Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Westinghouse Air Brake Technologies Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows



presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Westinghouse Air Brake Technologies Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Westinghouse Air Brake Technologies Corporation business.

### About Westinghouse Air Brake Technologies Corporation

Westinghouse Air Brake Technologies Corporation, doing business as Wabtec Corporation, provides technology-based equipment and services for the worldwide freight rail and passenger transit industries.

### Segments and Products

The company provides its products and services through two principal business segments: the Freight Group and the Transit Group.

The Freight Group primarily manufactures and services components for new and existing freight cars and locomotives, builds new switcher locomotives, rebuilds freight locomotives, and provides related heat exchange and cooling systems. Customers include publicly traded railroads, leasing companies, manufacturers of original equipment, such as locomotives and freight cars, and utilities.



The Transit Group primarily manufactures and services components for new and existing passenger transit vehicles, typically subway cars and buses, builds new commuter locomotives, and refurbishes subway cars. Customers include public transit authorities and municipalities, leasing companies, and manufacturers of subway cars and buses around the world.

#### Products

The company's product lines include: railway braking equipment and related components; freight car truck components and undercarriage components; draft gears, couplers and slack adjusters; air compressors and dryers; positive train control equipment and electronically controlled pneumatic braking products; railway electronics, including event recorders, monitoring equipment and end of train devices; friction products, including brake shoes and pads; rail and bus door assemblies; accessibility lifts and ramps for buses and subway cars; heat exchangers and cooling products for locomotives and power generation equipment; commuter and switcher locomotives; and transit car and locomotive overhauls.

#### Customers

The company's customers include railroads throughout North America, as well as in the United Kingdom, Australia, Europe, Asia and South Africa; manufacturers of transportation equipment, such as locomotives, freight cars, subway vehicles and buses; lessors of such equipment; and passenger transit authorities, primarily those in North America. The company's major customers include Alstom, Metrolinx, Kawasaki Railcar Inc., GE Transportation Systems, and HSBC Rail.

### Competition

The company's principal OEM competitor is New York Air Brake Company, a subsidiary of the German air brake producer Knorr-Bremse AG. Its competition for locomotive, freight and passenger transit service and repair is primarily from the railroads' and passenger transit authorities' in-house operations, Electro-Motive Diesel, GE Transportation Systems, and New York Air Brake/Knorr.

### Significant Events

On June 22, 2010, Westinghouse Air Brake Technologies Corporation formed a joint venture in China to manufacture couplers for the Chinese transit market. The joint



venture, Wabtec Golden Bridge Transportation Technology Company, is owned by Wabtec and Hangzhou Golden Bridge Railway Equipment Co., Ltd.

History

Westinghouse Air Brake Technologies Corporation was founded in 1869.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



### Contents

RESEARCH METHODOLOGY

DISCLAIMER

### 1. WESTINGHOUSE AIR BRAKE TECHNOLOGIES CORPORATION COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

### 2. WESTINGHOUSE AIR BRAKE TECHNOLOGIES CORPORATION BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

## 3. WESTINGHOUSE AIR BRAKE TECHNOLOGIES CORPORATION SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

# 4. WESTINGHOUSE AIR BRAKE TECHNOLOGIES CORPORATION FINANCIAL ANALYSIS

- 4.1. Financial Statements
- 4.1.1. Income Statement
- 4.1.2. Balance Sheet



- 4.1.3. Cash Flow
- 4.2. Financial Ratios
- 4.2.1. Profitability
- 4.2.2. Margin Analysis
- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

### 5. WESTINGHOUSE AIR BRAKE TECHNOLOGIES CORPORATION COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Westinghouse Air Brake Technologies Corporation Direct Competitors
- 5.2. Comparison of Westinghouse Air Brake Technologies Corporation and Direct Competitors Financial Ratios
- 5.3. Comparison of Westinghouse Air Brake Technologies Corporation and Direct Competitors Stock Charts
- 5.4. Westinghouse Air Brake Technologies Corporation Industry Analysis
- 5.4.1. Heavy Machinery Industry Snapshot
- 5.4.2. Westinghouse Air Brake Technologies Corporation Industry Position Analysis

## 6. WESTINGHOUSE AIR BRAKE TECHNOLOGIES CORPORATION NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

## 7. WESTINGHOUSE AIR BRAKE TECHNOLOGIES CORPORATION EXPERTS REVIEW<sup>1</sup>

- 7.1. Experts Consensus
- 7.2. Experts Revisions

## 8. WESTINGHOUSE AIR BRAKE TECHNOLOGIES CORPORATION ENHANCED SWOT ANALYSIS<sup>2</sup>

Westinghouse Air Brake Technologies Corporation Fundamental Company Report Including Financial, SWOT, Competit...



### 9. UNITED STATES PESTEL ANALYSIS<sup>2</sup>

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

## 10. WESTINGHOUSE AIR BRAKE TECHNOLOGIES CORPORATION IFE, EFE, IE MATRICES<sup>2</sup>

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

## 11. WESTINGHOUSE AIR BRAKE TECHNOLOGIES CORPORATION PORTER FIVE FORCES ANALYSIS<sup>2</sup>

### 12. WESTINGHOUSE AIR BRAKE TECHNOLOGIES CORPORATION VRIO ANALYSIS<sup>2</sup>

### **APPENDIX: RATIO DEFINITIONS**

### LIST OF FIGURES

Westinghouse Air Brake Technologies Corporation Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit Profit Margin Chart Operating Margin Chart Return on Equity (ROE) Chart Return on Assets (ROA) Chart Debt to Equity Chart Current Ratio Chart Westinghouse Air Brake Technologies Corporation 1-year Stock Charts Westinghouse Air Brake Technologies Corporation 5-year Stock Charts Westinghouse Air Brake Technologies Corporation vs. Main Indexes 1-year Stock Chart



Westinghouse Air Brake Technologies Corporation vs. Direct Competitors 1-year Stock Charts

Westinghouse Air Brake Technologies Corporation Article Density Chart

1 - Data availability depends on company's security policy.

2 - These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.



### List Of Tables

### LIST OF TABLES

Westinghouse Air Brake Technologies Corporation Key Facts Profitability Management Effectiveness Income Statement Key Figures **Balance Sheet Key Figures Cash Flow Statement Key Figures Financial Performance Abbreviation Guide** Westinghouse Air Brake Technologies Corporation Key Executives Westinghouse Air Brake Technologies Corporation Major Shareholders Westinghouse Air Brake Technologies Corporation History Westinghouse Air Brake Technologies Corporation Products Revenues by Segment Revenues by Region Westinghouse Air Brake Technologies Corporation Offices and Representations Westinghouse Air Brake Technologies Corporation SWOT Analysis Yearly Income Statement Including Trends Income Statement Latest 4 Quarters Including Trends Yearly Balance Sheet Including Trends Balance Sheet Latest 4 Quarters Including Trends Yearly Cash Flow Including Trends Cash Flow Latest 4 Quarters Including Trends Westinghouse Air Brake Technologies Corporation Profitability Ratios Margin Analysis Ratios Asset Turnover Ratios **Credit Ratios** Long-Term Solvency Ratios Financial Ratios Growth Over Prior Year Westinghouse Air Brake Technologies Corporation Capital Market Snapshot Westinghouse Air Brake Technologies Corporation Direct Competitors Key Facts **Direct Competitors Profitability Ratios Direct Competitors Margin Analysis Ratios Direct Competitors Asset Turnover Ratios Direct Competitors Credit Ratios Direct Competitors Long-Term Solvency Ratios** Heavy Machinery Industry Statistics



Westinghouse Air Brake Technologies Corporation Industry Position Company vs. Industry Income Statement Analysis Company vs. Industry Balance Sheet Analysis Company vs. Industry Cash Flow Analysis Company vs. Industry Ratios Comparison Westinghouse Air Brake Technologies Corporation Consensus Recommendations<sup>1</sup> Analyst Recommendation Summary<sup>1</sup> Price Target Summary<sup>1</sup> Experts Recommendation Trends<sup>1</sup> Revenue Estimates Analysis<sup>1</sup> Earnings Estimates Analysis<sup>1</sup> Historical Surprises<sup>1</sup> Revenue Estimates Trend<sup>1</sup> Earnings Estimates Trend<sup>1</sup> Revenue Revisions<sup>1</sup>



### **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO** Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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