

Western Wind Energy Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Western Wind Energy Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Western Wind Energy Corp. and its competitors. This provides our Clients with a clear understanding of Western Wind Energy Corp. position in the [Utilities](#) Industry.

The report contains detailed information about Western Wind Energy Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Western Wind Energy Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Western Wind Energy Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Western Wind Energy Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Western Wind Energy Corp. business.

About Western Wind Energy Corp.

Western Wind Energy Corp. engages in the acquisition, development, and operation of utility-scale renewable energy generation projects, focusing on wind and solar energy, and selling the energy it produces to regulated utility companies.

Projects

The company's operating facilities are located in, and its primary focus for development is on, southern California and Arizona, and it intends to develop projects in Ontario, Canada, and the Caribbean. The majority of its projects under development are located in California and Arizona, where the company controls approximately 10,000 acres through direct ownership, right of way grants, leases or building rights under letters of intent.

The company has two operating wind energy facilities – the Mesa and Windridge Wind Farms – and it has one wind energy project in the late stages of development – the Windstar Project.

Windstar – Tehachapi Pass, California

The company owns 1,840 acres of land in the Tehachapi Pass Wind Park. Parcels of approximately 1,015 acres are zoned for wind farm development, with the remaining parcels used for setback and other purposes. Windstar is a 120 megawatt project.

Windswept Project – Tehachapi Pass, California

The company has secured approximately 571 contiguous acres near Tehachapi, California, west of its Windstar Project, through land purchases and ground leases to pursue the development of an additional wind energy project of approximately 30MW.

Windridge – Tehachapi Pass, California

Windridge consists of 191 acres of land in Tehachapi, California, 43 Windmatic turbines, a substation, a collection system and a power purchase agreement (PPA) with Southern California Edison Company (SCE) to deliver the output from 4.5 MW of capacity.

Mesa Wind Farm – San Geronio Pass, California

The company's Mesa Wind Farm is a 30 MW wind power facility located in the San Geronio Pass near Palm Springs. The assets include a right-of-way on 440 acres of land owned by the U.S. Bureau of Land Management (the BLM), a PPA with SCE, 460 wind turbines, a collection system, a substation, roads, and a maintenance building.

Kingman, Arizona

The Kingman Project is a 7 to 11 MW project zoned for wind energy on 1,110 acres owned by the company in Kingman, Arizona. In October 2009, the company executed PPA with UNS Electric Inc., a subsidiary of UniSource Energy Corporation (UNS-NYSE) of Arizona, for a new integrated combined wind and solar (photovoltaic (PV)) energy project. In addition, the company executed a contract with UNS to construct the interconnection facilities, including the transmission line from the project substation to the point of interconnection with UNS transmission system. The company has received approval for 15 turbine locations at 399 feet per turbine.

Barstow Project – California

The company has a 100 MW wind and solar energy site near Barstow.

Ontario, Canada

The company has submitted applications for interconnection and transmission service for 5 proposed 10-MW solar energy projects and has secured land for 4 projects.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. WESTERN WIND ENERGY CORP. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. WESTERN WIND ENERGY CORP. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. WESTERN WIND ENERGY CORP. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. WESTERN WIND ENERGY CORP. FINANCIAL ANALYSIS

- 4.1. Financial Statements
 - 4.1.1. Income Statement
 - 4.1.2. Balance Sheet
 - 4.1.3. Cash Flow
- 4.2. Financial Ratios
 - 4.2.1. Profitability
 - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. WESTERN WIND ENERGY CORP. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Western Wind Energy Corp. Direct Competitors
- 5.2. Comparison of Western Wind Energy Corp. and Direct Competitors Financial Ratios
- 5.3. Comparison of Western Wind Energy Corp. and Direct Competitors Stock Charts
- 5.4. Western Wind Energy Corp. Industry Analysis
 - 5.4.1. Utilities Industry Snapshot
 - 5.4.2. Western Wind Energy Corp. Industry Position Analysis

6. WESTERN WIND ENERGY CORP. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. WESTERN WIND ENERGY CORP. EXPERTS REVIEW¹

- 7.1. Experts Consensus
- 7.2. Experts Revisions

8. WESTERN WIND ENERGY CORP. ENHANCED SWOT ANALYSIS²

9. CANADA PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

10. WESTERN WIND ENERGY CORP. IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. WESTERN WIND ENERGY CORP. PORTER FIVE FORCES ANALYSIS²

12. WESTERN WIND ENERGY CORP. VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

Western Wind Energy Corp. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit
Profit Margin Chart
Operating Margin Chart
Return on Equity (ROE) Chart
Return on Assets (ROA) Chart
Debt to Equity Chart
Current Ratio Chart
Western Wind Energy Corp. 1-year Stock Charts
Western Wind Energy Corp. 5-year Stock Charts
Western Wind Energy Corp. vs. Main Indexes 1-year Stock Chart
Western Wind Energy Corp. vs. Direct Competitors 1-year Stock Charts
Western Wind Energy Corp. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

List Of Tables

LIST OF TABLES

Western Wind Energy Corp. Key Facts
Profitability
Management Effectiveness
Income Statement Key Figures
Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
Western Wind Energy Corp. Key Executives
Western Wind Energy Corp. Major Shareholders
Western Wind Energy Corp. History
Western Wind Energy Corp. Products
Revenues by Segment
Revenues by Region
Western Wind Energy Corp. Offices and Representations
Western Wind Energy Corp. SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
Western Wind Energy Corp. Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
Western Wind Energy Corp. Capital Market Snapshot
Western Wind Energy Corp. Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios
Direct Competitors Credit Ratios
Direct Competitors Long-Term Solvency Ratios
Utilities Industry Statistics

Western Wind Energy Corp. Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis
Company vs. Industry Ratios Comparison
Western Wind Energy Corp. Consensus Recommendations¹
Analyst Recommendation Summary¹
Price Target Summary¹
Experts Recommendation Trends¹
Revenue Estimates Analysis¹
Earnings Estimates Analysis¹
Historical Surprises¹
Revenue Estimates Trend¹
Earnings Estimates Trend¹
Revenue Revisions¹

ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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