

# Western Alliance Bancorporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Western Alliance Bancorporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Western Alliance Bancorporation and its competitors. This provides our Clients with a clear understanding of Western Alliance Bancorporation position in the Industry.

The report contains detailed information about Western Alliance Bancorporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Western Alliance Bancorporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Western Alliance Bancorporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Western Alliance Bancorporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Western Alliance Bancorporation business.

## **About Western Alliance Bancorporation**

Western Alliance Bancorporation, a multi-bank holding company, provides banking and related services to locally owned businesses, professional firms, real estate developers and investors, local non-profit organizations, high net worth individuals, and other consumers through its subsidiary banks and financial services companies located in Nevada, Arizona, California, and Colorado.

The company provides various aspects of commercial and consumer lending and deposit services, including cash management and credit card services. In addition, its non-bank subsidiaries offer an array of financial products and services targeted at satisfying the needs of small to mid-sized businesses and their proprietors, including trust administration and estate planning, custody and investments, and equipment leasing.

In addition to traditional commercial banking activities, the company offers other financial services to customers, including: internet banking, wire transfers, electronic bill payment, lock box services, courier, and cash management services.

## **Segments**

The company's six operating segments include Nevada; Arizona; California; Asset Management; Credit Card Services; and Other.

**Nevada Segment:** The Nevada banking operations include Bank of Nevada, a Nevada-chartered commercial bank headquartered in Las Vegas, Nevada; and First Independent Bank of Nevada, a Nevada-chartered commercial bank headquartered in Reno, Nevada.

**Arizona Segment:** The Arizona banking operations include Alliance Bank of Arizona, an Arizona-chartered commercial bank headquartered in Phoenix, Arizona.

**California Segment:** The California banking operations includes Torrey Pines Bank, a California-chartered commercial bank headquartered in San Diego, California; and Alta Alliance Bank, a California-chartered commercial bank headquartered in Oakland, California.

**Asset Management Segment:** Through the Asset Management segment, the company offers asset allocation and investment advisory services, wealth management services, including trust administration of personal and retirement accounts, estate and financial planning, and custody services.

**Credit Card Services Segment:** The Credit Card Services segment consists of PartnersFirst Affinity Services (PartnersFirst), a division of Torrey Pines Bank. PartnersFirst focuses on affinity credit card marketing.

**Other:** The Other segment consists of Western Alliance Equipment Finance, Inc., which generates equipment leasing and loan transactions for the company's banking subsidiaries.

## Lending Activities

Through its banking segments, the company provides various financial services to customers, including commercial and residential real estate loans, construction and land development loans, commercial loans, and consumer loans. The company's lending has focused primarily on meeting the needs of business customers.

**Commercial Real Estate (CRE):** Loans to finance the purchase of CRE and loans to finance inventory and working capital that are additionally secured by CRE make up the majority of its loan portfolio. These CRE loans are secured by apartment buildings,

professional offices, industrial facilities, retail centers, and other commercial properties.

**Construction and Land Development:** Construction and land development loans include industrial/warehouse properties, office buildings, retail centers, medical facilities, restaurants and single-family homes.

**Commercial and Industrial:** Commercial and industrial loans include working capital lines of credit, inventory and accounts receivable lines, equipment loans and other commercial loans. Commercial loans are primarily originated to small and medium-sized businesses in various industries.

**Residential Real Estate:** The company originates residential mortgage loans secured by one to four single family properties, the majority of which serve as the primary residence of the borrower.

**Consumer:** The company offers various consumer loan types to meet customer demand and to respond to community needs. Its consumer loans include home equity loans and lines of credit; home improvement loans; credit card loans; new and used automobile loans; and personal lines of credit.

### Investment Activities

As of December 31, 2009, the company's investment portfolio included direct obligation and GSE mortgage-backed securities; private label mortgage-backed securities; U.S. treasury securities; U.S. government sponsored agency securities; adjustable rate preferred stock; trust preferred securities; municipal obligations; collateralized debt obligations; and corporate bonds.

### Deposit Products

The company offers various deposit products, including checking accounts, savings accounts, money market accounts, and other types of deposit accounts, including fixed-rate, fixed maturity retail certificates of deposit.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same

price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.



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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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