

# Wendel Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## **Abstracts**

Wendel Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Wendel and its competitors. This provides our Clients with a clear understanding of Wendel position in the Industry.

The report contains detailed information about Wendel that gives an unrivalled indepth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Wendel. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Wendel financial analysis covers the income statement and ratio trendcharts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.



In the part that describes Wendel competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Wendel business.

#### **About Wendel**

Wendel Investissement SA invests in the industrial and service, and health sectors. The company supports entrepreneurial teams by monitoring operations on a regular basis, helps define ambitious strategies, and provides the financing needed to ensure the success of the companies in which it has invested.

The company principally invests in a relatively limited number of significant equity holdings in industry, such as products and systems for electrical installations, automotive components and systems, industrial abrasives, oil exploration and real estate; services, such as conformity assessment and certification, classified advertising and multimedia services, IT services and consulting, telecommunications; and healthcare, such as medical diagnostics, food quality testing, allergy laboratory.

#### Industry

Legrand Group: The Legrand Group is a global specialist in products and systems for electrical installations and information networks in residential properties, service facilities and industry. The Group offers various solutions, integrating: the distribution of electrical energy and of data; remote control systems and connections; security systems for people and property; solutions for buildings and industrial processes.

Wheelabrator Allevard: Wheelabrator Allevard produces abrasive pellets. Composed of



small beads of steel, this industrial abrasive is mainly used to clean and prepare metal surfaces, as well as to cut granite slabs. Wheelabrator Allevard also manufactures diamond tools (n 2) for sawing and cutting ornamental stone for the construction market.

oranje-nassau: The dutch group oranje-nassau is a whollyowned subsidiary of wendel investissement. It is active in two business sectors: energy and real estate. In the energy sector, oranje-nassau invests in the exploration and production of oil and natural gas mainly in the north sea, but also in north africa and the middle east. Its real estate holdings (more than 70,000 m2) are primarily include offices, commercial properties and showrooms, most of which are located in the netherlands.

Valeo: Valeo designs, manufactures and markets components, integrated systems and modules for cars and trucks. It is active in the main automotive markets and is organized in ten industrial branches, one per product line or system.

## **SERVICES**

Bureau Veritas: Bureau Veritas is an international service provider that works to prevent risks, improve quality, and enhance the safety of people and property. It offers a range of services that includes classification, certification, inspection and monitoring, consulting, technical assistance and training. Bureau Veritas operates in the main economic sectors: industry, construction, shipping and offshore, international trade, aerospace and consumer goods.

Cap Gemini: Cap Gemini is a management consulting services company. It is organized in four lines of business: consulting (transformation, process); technology (architecture, systems integration, and infrastructure); facilities maintenance (management of information systems and processes); on-site technical assistance (Sogeti).

NEUF Telecom: Active in all fixed telecommunications markets, the company proposes a full range of voice-internet-data products and services to a significant customer base made up of residential, corporate and professional telecommunications customers. Neuf Telecom operates an alternative long distance network in France.

Classified Media: Trader Classified media engages in classified advertising, specialized in the publication of classified advertisements by individuals and professionals for the sale and purchase of goods and services, as well as in a range of services related to these transactions. The company publishes approximately 400 classified advertising print titles (9 million readers per week) and operates 50 Internet sites in 20 countries.



Stallergènes: Stallergènes is a pharmaceutical laboratory specialized in allergenic immunotherapy. stallergènes engages in the research, development, production and distribution of allergen-based products for the treatment of colds and allergy-related asthma.

#### **HEALTH CARE**

BioMérieux: BioMérieux provides vitro diagnostics for medical and industrial applications. bioMérieux develops, produces and markets systems composed of automated controllers, reagents and software that make it possible to identify the cause of the majority of infectious diseases and certain other pathologies such as cardiovascular problems or cancer, then to define treatment and lastly to ensure clinical monitoring.

Stallergènes: Stallergènes engages in pharmaceutical laboratory specialized in allergenic immunotherapy. Allergenic immunotherapy (or desensitization) makes it possible to reorient the immune system by attacking the cause of the disease directly. Stallergènes is involved in the research, development, production and distribution of allergen-based products for the treatment of colds and allergy-related asthma.

Silliker: The Silliker group operates international Network of laboratories that provide testing And advisory services to ensure food quality And safety. Silliker proposes a wide range of services Based on proven analytical methods (microbiological, physicochemical, Molecular biology, etc.), as well as audits, consulting and sensorial evaluation. Silliker operates throughout the food chain, from agriculture and breeding to industry, distribution and food services. In microbiological and physico-chemical testing, the group offers a complete service that goes from sampling to computerized data processing. In bio-molecular inspection, Silliker's molecular biology unit detects genetically modified Substances and the main food allergens.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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## **ANALYSIS FEATURES**

## **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

## **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



## Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

## IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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