

Warp 9, Inc. Due Diligence Report Including Financial, SWOT, Competitors and Industry Analysis

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Warp 9, Inc. Due Diligence Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Warp 9, Inc. and its competitors. This provides our Clients with a clear understanding of Warp 9, Inc. position in the **Software and Technology Services Industry**.

- The report contains detailed information about Warp 9, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Warp 9, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Warp 9, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Warp 9, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Warp 9, Inc. business.

About Warp 9, Inc.

Warp 9, Inc. provides e-commerce software platforms and services for the catalog and retail industry. The company's software platforms are designed to help multi-channel retailers improve the Internet channel by applying its technologies for online e-commerce, e-mail marketing campaigns, and interactive visual merchandising.

The company also offers professional services to its clients, which include online catalog design,

merchandizing and optimization, order management, e-mail marketing campaign development, integration to third party payment processing and fulfillment systems, analytics, custom reporting, and strategic consultation.

Technology Products

The company primarily offers four proprietary software systems to its customers – e-commerce, e-mail marketing, virtual catalog publishing, and virtual magazine publishing.

Warp 9 Internet Commerce System (Warp 9 ICS)

The company's principal product is Warp 9 ICS, an enterprise-grade software system that enables catalogers and retailers to expand their operation to the Internet. It is offered as a managed online e-commerce system hosted in its Internet datacenter.

Warp 9 E-mail Marketing System (Warp 9 EMS)

Warp 9 EMS is a Web-based e-mail campaign and list management system. EMS's technology would allow markets to send targeted e-mail campaigns that help grow, retain and improve the lifetime value of their customers.

Warp 9 Virtual Catalog System (Warp 9 VCS)

Warp 9 VCS creates an interactive digital experience for online customers. The VCS product creates a shopping environment using Warp 9's virtual publishing technology to deliver an increase in multi-channel sales. Readers can bend and flip through virtual pages as they read the online catalog, zoom into product descriptions and images, and click on products to bring them to the relevant transactional e-commerce product pages. Warp 9's virtual publishing technology transforms a catalog from a static medium to a dynamic, interactive, and transactional medium.

Warp 9 Virtual Magazine System (Warp 9 VMS)

Warp 9 VMS is an interactive magazine publishing interface with features which creates an appealing and interactive digital experience of a print magazine for online viewers. The VMS product allows a magazine publisher to extend the life of a print property and adds value to advertisers by providing a direct path between readers and advertisers.

Professional Services

The company's professional services include e-commerce, online marketing, and Web technologies. It also offers professional services include e-commerce Web page template development, e-mail campaign content creation, custom system configuration, graphics design, management of online marketing programs, and integration to backend business systems.

Site Design and Development: The company offers its clients site design services by creating online stores powered by Warp 9 ICS.

Merchandizing and Promotions Design: The Warp 9 ICS technology platform supports a range of merchandising activities. On an ongoing basis, the company helps its clients create promotional activities, up-sell, cross-sell, as well as promote featured products during any phase of the shopping process.

Advanced Reporting and Analytics: Warp 9 ICS captures a great deal of information about sales and visitor activities in its database. It provides its clients access to a collection of standard and customizable reports, as well as create any report they need for their individual business making decisions. It creates custom reports to help its clients analyze the average orders size of one design versus and another. This enables

its clients to track and analyze sales, products, transactions and customer behavior to further refine their market strategies.

Strategic Marketing Services: The company offers a range of strategic marketing services designed to increase customer acquisition, retention, and lifetime value. Through a combination of Web analytics, analytics-based statistical testing and optimization, its team of strategic marketing consultants develop, deliver, and manage programs, such as paid search advertising, search engine optimization, affiliate marketing, store optimization, and e-mail optimization for its clients.

Competition

The company identifies competition from e-commerce capabilities using tools or applications from companies, such as Art Technology Group, Broadvision, and IBM; E-Commerce capabilities custom-developed by companies, such as IBM Global Services, and Accenture, Inc.; other providers of outsourced e-commerce solutions, such as WebLinc, Volusion, UniteU, and MarketLive; companies that provide technologies, services or products that support a portion of the e-commerce process, such as payment processing, including CyberSource Corporation, PayPal Corp., and Authorize.net.; high-traffic branded Web sites, such as Amazon.com, Inc.; and Web hosting, Web services, and infrastructure companies, such as Network Solutions, LLC, Akamai Technologies, Inc., Yahoo! Inc., eBay Inc., and Hostopia.com Inc.

History

The company was founded in 1999. It was formerly known as Roaming Messenger, Inc., and changed its name to Warp 9, Inc. in 2006.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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