

Wall Street Strategies Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Wall Street Strategies Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Wall Street Strategies Corp. and its competitors. This provides our Clients with a clear understanding of Wall Street Strategies Corp. position in the Industry.

The report contains detailed information about Wall Street Strategies Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Wall Street Strategies Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Wall Street Strategies Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Wall Street Strategies Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Wall Street Strategies Corp. business.

About Wall Street Strategies Corp.

Wall Street Strategies Corporation, a Nevada corporation formed in 1999, through its wholly-owned subsidiary, Wall Street Strategies, Inc., provides investment research and information services for individual and institutional investors and financial professionals, including brokerage firms and their clients, investment banks and their clients, and mutual fund and portfolio managers.

Wall Street Strategies, Inc. has delivered its products, including financial and market information, analysis, advice and commentary, to paying subscribers through a variety of media including phone, fax, e-mail, audio recordings, newsletters and traditional mail. As of December 31, 2001, the company had approximately 15,500 total users of its free and paid services.

Product and Services

Since 1991, Wall Street Strategies, Inc. has provided independent research, analysis, news, information, advice and commentary concerning investments and financial markets to the investment community. This information is packaged in a range of products tailored to the needs of particular types of investors and financial professionals.

The Company currently delivers its products to subscribers through a variety of media such as fax, e-mail, audio recordings, newsletters, traditional mail and through its website via the Internet. The company also offers special promotions such as trial subscriptions and a stock opinion of the week.

Swing Strategies

Swing Strategies is a research service focusing specifically on equity securities that is issued to subscribers four times each trading day. Each Swing Strategies report consists of a stock selection with information on the stock's current price, trading targets and, generally, a recommended stop loss. Swing Strategies appeals generally to active traders holding equity investments on a short-term (i.e., one hour to one month) basis.

Hotline

Hotline provides subscribers with overall market commentary combined with a stock selection twice each trading day. The stock selection portion usually consists of a single stock pick. Hotline generally appeals to investors holding equity investments for an intermediate (i.e., 30 to 90 days) period.

Newsletter

The Newsletter is a monthly publication, which contains market commentary and two or more specific selections of stocks. The Newsletter generally appeals to longer-term investors (i.e., more than three months). In addition, the Weekly Wrap is a newsletter that is published every weekend and contains, among other things, sector highlights and stock recommendations.

Storyline

The Storyline is a publication reporting and assessing rumors and takeover speculation. The Storyline seeks to provide subscribers with trading guidance and insight with respect to existing rumors and takeover speculation.

Enhanced Services

The Company's enhanced services are made up primarily of two products, The Institutional Service and the Pay-Per-Pick Service. These services provide more

customized information to the company's subscribers, offering greater insight and analysis than that available through its other products. Both services are geared to the more advanced investors and traders.

Institutional Service

The Institutional Service offers to subscribers comprehensive information regarding the company's recommendations on individual securities. This service is geared toward active individual, professional, and institutional traders. The Institutional Service provides subscribers with the opportunity to contact the company to request information on a limited basis regarding individual securities selected by the subscriber. This service is not offered to subscribers to the company's other products. This service also includes the Hotline and the Institutional Weekly Wrap.

Pay-Per-Pick Service

The Pay-Per-Pick Service is targeted primarily at high net worth individuals and institutional investors (generally, those investors with more than two years of trading experience and investments of more than \$250,000 in the equity markets). This service is more personalized in nature and as such is delivered to the client by their representative via the phone or email.

Wstreet.Com

Through its website, the company delivers its products to subscribers in a real-time, interactive medium, making the products more readily, immediately and efficiently accessible than through its historical delivery methods.

The company will use the website to combine its traditional products, available to subscribers paying for access to product areas, with access to additional financial news and information, stock quotes, community features such as message boards, investment and analytical tools and other features. The company offers subscribers to its Swing Strategies, Hotline, Storyline and Newsletter products the option to receive such products via its website. In addition to its traditional products, the site offers site area access.

Contemplated Products and Services

The company intends to offer products that are geared to day traders. These products

will consist of trading ideas that will be delivered throughout the trading session and that are intended to be acted on immediately. The company also intends to offer streaming media as well as tutorials and seminars.

Competition

The company competes with CBS MarketWatch.com, The Wall Street Journal Interactive Edition, CNNfn, The Street.com., Investors' Daily, Barrons, Fortune, Charles Schwab and E*TRADE, Clear Station, Polar Trading and Pristine Trading.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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