

# Wacoal Holdings Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Wacoal Holdings Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Wacoal Holdings Corp. and its competitors. This provides our Clients with a clear understanding of Wacoal Holdings Corp. position in the [Clothing, Textiles and Accessories](#) Industry.

The report contains detailed information about Wacoal Holdings Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Wacoal Holdings Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Wacoal Holdings Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Wacoal Holdings Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Wacoal Holdings Corp. business.

## **About Wacoal Holdings Corp.**

Wacoal Holdings Corp. engages in the design, manufacture, and marketing of women's apparel in Japan.

### Segments

The company's segments include Wacoal Business (Domestic), Wacoal Business (Overseas), Peach John Business, Nanasai Business, and Other.

#### Wacoal Business (Domestic)

This segment engages in the manufacture and distribution of apparel in Japan other than the businesses conducted by Peach John Co., Ltd. (Peach John) and Lecien Corporation (Lecien). It consists of 21 companies all of which are based in Japan, including Wacoal Corp. and Wacoal Holdings.

#### Wacoal Business (Overseas)

This segment engages in the manufacture and distribution of apparel outside Japan. It consists of 18 companies, all of which are based outside Japan. Included in this

segment are the company's subsidiaries and affiliates in the United States, France, the U.K., China, Vietnam and other countries in Asia.

### Peach John Business

This segment engages in mail-order sales of women's apparel and various other apparel products for the Japanese market. It consists of Peach John and two other related companies.

### Nanasai Business

This segment consists of Nanasai Co., Ltd. (Nanasai), which engages in the manufacture and rental of mannequins and fixtures, and the interior design and construction of commercial premises.

### Other

This segment engages in the manufacture and sale of women's innerwear, clothing and accessories for the Japanese market. It consists of Lecien and 9 other companies.

### Principal Products

#### Foundation Garments and Lingerie

The company's foundation garments include brassieres, girdles and bodysuits. Majority of these products are available in various colors, with variations in lace, trim and detailing. Lingerie, consisting mainly of slips, bra-slips (a combination bra and slip), women's briefs, undershirts and shorts, is produced in various fashion styles. The company markets its foundation garments under various separate product lines.

**Wacoal and Wing Products:** The company launches product campaigns for its core Wacoal brand and its Wing brand foundation garments and lingerie each year for the spring/summer and fall/winter seasons.

**Wacoal Products:** The company developed its LASEE and Gra-P product lines. It offers Cross-Walker, from the Style Science series, a high-function bottom innerwear brand.

**Wing Products:** The company offers foundation garments and lingerie under its Wing label through general retailers. In 2009, it conducted a brassier campaign for Natural-Up

Bra, Kyutto-Up Bra, and Sarahada Bra campaign products. It launched Slim Up Pants from the Style Science series. The company also sells Cross-Walker products as part of its Wing BROS brand mainly through general merchandisers.

**Luxury Products:** In addition to its Wacoal and Wing brand products, the company's product line also includes its luxury products Trefle, PARFAGE, Salute, L'ge and Lesiage. The company offers new luxury brand, WACOAL DIA and opened the brand's shop in the upscale Ginza shopping district in Tokyo.

**Nightwear:** The company designs and markets women's nightwear, including pajamas, negligees, nightgowns and robes. Its nightwear products feature specialty offerings, such as its tsumori chisato romantic line targeted to younger women and its fashionable Grander line targeted to mature women. Its nightwear products are primarily sold through department stores and chain stores.

**Children's Underwear:** The company's children's underwear products include undergarments for girls and teenage women, children's sleepwear, and other targeted garment offerings. Its children's wear is also primarily sold through department stores.

### Outerwear and Sportswear

The company's outerwear and sportswear product line consists of women's outerwear, including dresses, skirts, slacks, jackets and sweaters, and sportswear, featuring its CW-X product line. Its outerwear products are sold principally through its catalog operations. It offers CW-X product line.

### Hosiery

The company's hosiery products include pantyhose, tights, knee-highs and anklets offered in various sizes and colors. It is developing value-added products, with such effects as the stimulation of leg muscles to improve blood circulation, which prevents foot swelling, and by using different denier and yarn combinations. These pantyhose and other hosiery products are sold at department stores, as well as at convenience stores and through the television and catalog.

### Textile and Other Products

The company engages in various business lines that are ancillary to its core apparel business. It offers functionality-focused shoe products. It also sells certain general

merchandise which it categorizes as textile products. The company rents out mannequins and fixtures, and design and build interiors for commercial premises, including sales counters used by its sales representatives in department stores and other general retailers carrying its apparel. In addition, it operates a restaurant business and involves in various cultural projects and events, including exhibits by artists from worldwide.

## Markets and Customers

The company sells its products in Japan, the United States, China and certain countries in Europe and Southeast Asia. In its core Japan market, the company principally sells its apparel products to department stores, general merchandises, other general retailers, and to specialty stores. Its customer is the Aeon Group.

## Competition

The company competes with Fast Retailing Co., Ltd.

## History

The company was founded in 1946. It was formerly known as Kabushiki Kaisha Wacoal and changed its name to Wacoal Holdings Corp. in 2005.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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