

VRX Worldwide, Inc. Due Diligence Report Including Financial, SWOT, Competitors and Industry Analysis

URL:	https://marketpublishers.com/r/VDB0A5B4FADBEN.html
Date:	June 1, 2018
Pages:	50
Price:	US\$ 499.00
ID:	VDB0A5B4FADBEN

VRX Worldwide, Inc. Due Diligence Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between VRX Worldwide, Inc. and its competitors. This provides our Clients with a clear understanding of VRX Worldwide, Inc. position in the **Software and Technology Services Industry**.

- The report contains detailed information about VRX Worldwide, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for VRX Worldwide, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The VRX Worldwide, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes VRX Worldwide, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of VRX Worldwide, Inc. business.

About VRX Worldwide, Inc.

VRX Worldwide Inc., through its subsidiary VRX Studios Inc., provides rich media content solutions to the online travel industry. The travel content licensed by the company to third party travel companies is either owned outright by it or the company has the right to license the content.

The company offers its Service Work client's custom virtual tours, still images, interactive maps and descriptive text of hotels, cruise ships, and destinations. It licenses existing virtual tours, still images,

interactive maps and descriptive text of hotels, cruise ships, and destinations to travel companies to its licensing clients.

The company's Destination Content archive includes extensive visual coverage of the top tourist destinations in Mexico, the Caribbean, and the United States.

The company invested in the creation of the hotel content owned by it, and then licensed the content to online travel agencies, global distribution systems, and tour operators.

In 2008, the company launched Athena, a service to address the desire of a growing number of hotels to make the virtual tours, still images, and interactive maps of their hotels available royalty-free to online travel agencies, global distribution systems, and tour operators. Under this program, hotels are also able to own the content of their hotels by covering the production costs and providing the company worldwide distribution license. The company works with each hotel under its Always Fresh program to ensure the content of its hotel is always up-to-date and accurate.

Customers

The company's major customers include online travel intermediaries, hotels and resorts, cruise lines, and tourism boards.

History

The company was incorporated in 1993. It was formerly known as Cambridge Minerals, Ltd. and changed its name to Cambridge Ventures, Ltd. in 1999 and then to VRX Worldwide, Inc. in 2000.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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