

# Vossloh AG Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Vossloh AG Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Vossloh AG and its competitors. This provides our Clients with a clear understanding of Vossloh AG position in the [Heavy Machinery](#) Industry.

The report contains detailed information about Vossloh AG that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Vossloh AG. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Vossloh AG financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Vossloh AG competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Vossloh AG business.

## **About Vossloh AG**

Vossloh AG, along with its subsidiaries, engages in the development, manufacture, and marketing of transport technology products and services. The company operates in the specialty markets of transport technology, investing continuously in the development of products and services. The company principally operates in Central & Eastern Europe, the Middle East, and Asia.

Vossloh operates its business in three divisions: rail infrastructure division, motive power division, and information technologies division. The Rail Infrastructure division umbrellas the Group's rail infrastructure products and services and comprises the Switch Systems, Fastening Systems, and Infrastructure Services business units. Motive Power division covers the Locomotives (diesel locomotive manufacture), Electrical Systems (electrics for trams, streetcars and trolleybuses) and Services business units. Information Technologies division subsumes the development and marketing of operations control systems, passenger information and planning systems, as well as signaling technology.

### **Rail Infrastructure division**

Vossloh's Rail Infrastructure division supplies rail infrastructure products and services revolving around rail fasteners and track switches. Vossloh manufactures such essential

rail infrastructure ingredients worldwide.

**Fastening Systems business unit:** The fastening systems, used as rail fasteners, are used in 65 countries principally in Eastern Europe and the Far East. The proven W 14 fastening system and the System 300 for slab tracks continue to be the business unit's product backbone.

**Switch Systems business unit:** The company principally supplies track switches, the Vossloh Switch Systems business unit. The Vossloh Cogifer, an industrial subsidiary of the company operates in the switch gear field for all types of networks, railways, metros, and tramways. It principally operates in approximately 80 countries principally in Europe and throughout the world.

**Infrastructure Services business unit:** The infrastructure services business unit handles Vossloh's track construction services, albeit track maintenance is the mainstay of business. Vossloh Infrastructure Services, a subsidiary of the Vossloh group, specializes in the installation and maintenance of fixed railway infrastructure (track, catenaries, power distribution, signalling). It principally operates in France, Belgium, and Luxembourg in the construction and maintenance market. It also offers its services in Mexico, Switzerland, and Italy.

#### Motive Power division

Vossloh's Motive Power division builds diesel locomotives in the European market. Also included in the lineup are all the electric components required by trams, and the division is a major market for electric systems built into trolleybuses. The company also offers motive power services.

**Locomotives business unit:** Vossloh Locomotives offers services in the range of diesel traction in Kiel, as well as in the service centre Moers.

**Electrical Systems:** The electrical systems business unit manufactures electrics for trams, streetcars and trolleybuses.

#### Information Technologies division

Vossloh's Information Technologies division is steadily expanding its products and services. Vossloh process automation and optimization technologies maximize rail traffic efficiency. The information technologies division subsumes the development and

marketing of operations control systems, passenger information and planning systems, as well as signaling technology.

Vossloh is also a major supplier of passenger information systems used in trains, railway stations, and at airport terminals. Through a majority stake held in a Swedish company, this division has also been involved in supplying electronic interlocking systems for small and medium-sized stations, yet another niche market which, as insiders say, offers vast growth throughout Europe.

The information technologies division offers products and services, including: rail planning systems, operations control systems, Signalling technology, operations information systems, passenger information systems and display technologies, simulation and training systems, and consultancy and project management.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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