

## Vocento Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Vocento Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Vocento and its competitors. This provides our Clients with a clear understanding of Vocento position in the **Media Industry**.

- The report contains detailed information about Vocento that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Vocento. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Vocento financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Vocento competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Vocento business.

### About Vocento

Vocento, S.A. operates as a multimedia company in Spain. It engages in information and entertainment businesses, including the press, supplements, magazines, television, radio, audiovisual production, movie distribution, and the Internet. The company involves in the printing, publishing, distribution, and sale of daily newspapers, including ABC and Qué!; weekly supplements comprising XLSemanal, Pantalla Semanal, Mujer Hoy y Mujer, and Hoy Corazón; and two magazines focused on economy and cars. It also operates radio and television broadcasting stations, as well as holds licenses to broadcast digital terrestrial television

channels; and operates portals in the areas of news, share prices, automotive, cinema, classifieds, employment, real estate, and leisure and directories, as well as a portal to upload and download video content. In addition, the company engages in content production and distribution; printing; and publication distribution businesses. Further, it provides integrated Internet services; generates digitalized content for Internet portals, institutions, and companies; and provides call centre and telematic solutions. Additionally, Vocento, S.A. engages in film and television program production activities. The company was formerly known as Prensa Espanola, S.A. and changed its name to Vocento, S.A. in May 2003. The company was incorporated in 1945 and is based in Madrid, Spain.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

## Table of Content

### RESEARCH METHODOLOGY

### DISCLAIMER

## 1. VOCENTO COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

## 2. VOCENTO BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

## 3. VOCENTO SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

## 4. VOCENTO FINANCIAL ANALYSIS

- 4.1. Financial Statements
  - 4.1.1. Income Statement
  - 4.1.2. Balance Sheet
  - 4.1.3. Cash Flow
- 4.2. Financial Ratios
  - 4.2.1. Profitability
  - 4.2.2. Margin Analysis
  - 4.2.3. Asset Turnover

- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

## **5. VOCENTO COMPETITORS AND INDUSTRY ANALYSIS**

- 5.1. Vocento Direct Competitors
- 5.2. Comparison of Vocento and Direct Competitors Financial Ratios
- 5.3. Comparison of Vocento and Direct Competitors Stock Charts
- 5.4. Vocento Industry Analysis
  - 5.4.1. Media Industry Snapshot
  - 5.4.2. Vocento Industry Position Analysis

## **6. VOCENTO NEWS & EVENTS**

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

## **7. VOCENTO EXPERTS REVIEW<sup>1</sup>**

- 7.1. Experts Opinion
- 7.2. Experts Estimates

## **8. VOCENTO ENHANCED SWOT ANALYSIS<sup>2</sup>**

## **9. SPAIN PESTEL ANALYSIS<sup>2</sup>**

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

## **10. VOCENTO IFE, EFE, IE MATRICES<sup>2</sup>**

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

## **11. VOCENTO PORTER FIVE FORCES ANALYSIS<sup>2</sup>**

## **12. VOCENTO VRIO ANALYSIS<sup>2</sup>**

## **APPENDIX: RATIO DEFINITIONS**

### **LIST OF TABLES**

- Vocento Key Facts
- Profitability
- Management Effectiveness

Income Statement Key Figures  
Balance Sheet Key Figures  
Cash Flow Statement Key Figures  
Financial Performance Abbreviation Guide  
Vocento Key Executives  
Key Executives Biographies<sup>1</sup>  
Key Executives Compensations<sup>1</sup>  
Vocento Major Shareholders  
Vocento History  
Vocento Products  
Revenues by Segment  
Revenues by Region  
Vocento Offices and Representations  
Vocento SWOT Analysis  
Yearly Income Statement Including Trends  
Income Statement Latest 4 Quarters Including Trends  
Yearly Balance Sheet Including Trends  
Balance Sheet Latest 4 Quarters Including Trends  
Yearly Cash Flow Including Trends  
Cash Flow Latest 4 Quarters Including Trends  
Vocento Profitability Ratios  
Margin Analysis Ratios  
Asset Turnover Ratios  
Credit Ratios  
Long-Term Solvency Ratios  
Financial Ratios Growth Over Prior Year  
Vocento Capital Market Snapshot  
Vocento Direct Competitors Key Facts  
Direct Competitors Profitability Ratios  
Direct Competitors Margin Analysis Ratios  
Direct Competitors Asset Turnover Ratios  
Direct Competitors Credit Ratios  
Direct Competitors Long-Term Solvency Ratios  
Media Industry Statistics  
Vocento Industry Position  
Company vs. Industry Income Statement Analysis  
Company vs. Industry Balance Sheet Analysis  
Company vs. Industry Cash Flow Analysis  
Company vs. Industry Ratios Comparison  
Vocento Consensus Recommendations<sup>1</sup>  
Analyst Recommendation Summary<sup>1</sup>  
Price Target Summary<sup>1</sup>  
Experts Recommendation Trends<sup>1</sup>  
Revenue Estimates Analysis<sup>1</sup>  
Earnings Estimates Analysis<sup>1</sup>  
Historical Surprises<sup>1</sup>  
Revenue Estimates Trend<sup>1</sup>  
Earnings Estimates Trend<sup>1</sup>  
Revenue Revisions<sup>1</sup>

## **LIST OF FIGURES**

Vocento Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit Profit Margin Chart

Operating Margin Chart  
Return on Equity (ROE) Chart  
Return on Assets (ROA) Chart  
Debt to Equity Chart  
Current Ratio Chart  
Vocento 1-year Stock Charts  
Vocento 5-year Stock Charts  
Vocento vs. Main Indexes 1-year Stock Chart  
Vocento vs. Direct Competitors 1-year Stock Charts  
Vocento Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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