

VMS Ventures Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

VMS Ventures Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between VMS Ventures Inc. and its competitors. This provides our Clients with a clear understanding of VMS Ventures Inc. position in the Industry.

The report contains detailed information about VMS Ventures Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for VMS Ventures Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The VMS Ventures Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes VMS Ventures Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of VMS Ventures Inc. business.

About VMS Ventures Inc.

VMS Ventures Inc., an exploration stage company, engages in the exploration and development of mineral properties in Canada.

Reed Lake Copper-Zinc property

The company, in October 2008, entered into a property option agreement with W. Bruce Dunlop Ltd. (BDL) to option the Reed Lake Copper-Zinc property. The property is located 50 kilometers southwest of the mining community of Snow Lake, Manitoba, and is situated within the southern part of the Flin Flon-Snow Lake greenstone belt. The property consists of a contiguous claim block covering 1,014 hectares in six claims. In December 2008, the company signed a property purchase agreement to acquire 100% interest in the Dunlop Reed Lake claims from BDL.

Sails Lake Property

The company entered into a Letter of Intent (LOI) in August 2006 to acquire a copper-zinc volcanogenic massive sulphide property option in the Snow Lake area of Manitoba. The Sails Lake property covers an area of 18.88 square kilometers. The LOI includes one claim and staking seven additional claims surrounding the core claim covering a

total of 18.88 square kilometers.

Lynn Gabbros Property

The company, by an option agreement entered in 2004, was granted an option to acquire a 100% interest in 15 mineral claims in the Lynn Lake area of Manitoba. In January 2010, Prophecy Resource Corp. has entered into an agreement with VMS Ventures Inc. whereby Prophecy has been granted the option to earn a 100% interest in the Lynn Gabbros property located in Manitoba, Canada near the company's Lynn Lake Nickel-Copper project. The Lynn Lake Nickel Camp is located in northern Manitoba, about 320 kilometers by road northwest of the Thompson mining camp.

South Bay Property

The company, by an option agreement entered in 2003, was granted an option to acquire a 100% interest in 140 mineral claims in the South Bay area of Manitoba.

Eden Lake Property

The company, in October 2009, acquired a 100% interest in eight mineral claims in the Eden Lake area of Manitoba.

Puella Bay Project

The company has an option to acquire a 100% interest in a claim comprising approximately 200 hectares, situated on the southeastern shore of Herb Lake, near the town of Snow Lake, Manitoba. The company has staked an additional seven claims along the strike projection on the Puella Bay strata, as well as the remains of the felsic volcanic complex. The area covered by these claims is approximately 17 square kilometres.

HudBay Option

The company, in 2007, was granted an option to acquire a 100% interest in a property adjacent to the Reed Lake property, referred to as the HudBay Option, in Manitoba.

Copperman Property

The company, in 2007, was granted an option to acquire a 100% interest in Mineral

Lease 28 located in the Snow Lake area of Manitoba.

Wekusko Property (Hood Option)

In 2007, the company was granted an option to acquire an initial 80% right to the base and precious metals within the combined 9,787 hectare Wekusko claims and Mineral exploration license 234A, located in the Snow Lake area of Manitoba.

Morton Property

In 2008, the company entered into a property purchase agreement to earn a 100% interest in the Morton claims situated approximately 50 kilometres due west of Snow Lake, in Manitoba.

Other Properties

The company has 100% ownership interests in the following properties located in Manitoba: North Thompson, Cedar Lake, Cover (comprising 9-7, McClarty, Farwell) Project, and Fox. Other property projects in Manitoba include Reed Bay, Copper, Lang, and Leak Lake Projects.

History

VMS Ventures Inc. was incorporated in 1996. The company was formerly known as Rare Earth Metals Corp. and changed its name to VMS Ventures Inc. in 2007.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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