

Vivakor, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Vivakor, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Vivakor, Inc. and its competitors. This provides our Clients with a clear understanding of Vivakor, Inc. position in the Industry.

The report contains detailed information about Vivakor, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Vivakor, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Vivakor, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Vivakor, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Vivakor, Inc. business.

About Vivakor, Inc.

Vivakor, Inc., a transdisciplinary biomedical company, engages in the discovery, development, and commercialization of a range of medical devices and pharmaceuticals to improve human health. The company also performs contract research services and development in molecular biology and devices engineering.

Product Research Divisions

Molecular Medicine: This division centers on the development of biologically relevant molecules, tests and methods and their application in the practice of medicine.

The company is translating systems biology (genomics, proteomics, metabolomics) insights of the molecular and cellular basis of disease into commercializable theranostic (diagnostic/therapeutic) products.

Electro-Optics: This division focuses on the development of biomedical and related consumer products that incorporate optical and electronic engineering. The company designs, builds, and tests various new electro-optic devices to reach previously unserved or underserved areas of the biomedical device market. Products being developed in this area include VivaSight- a digital photorefractor that is intended to modernize child vision screening; a label free multiplexed clinical biomolecular sensor

(CBS) for the detection and diagnosis of human conditions (cancer, infectious diseases, cardiovascular disease, metabolic disorders, auto immune, and inflammatory diseases); multi-spectral imaging devices to examine burn degree and cutaneous melanoma; and an optic technology platform to identify or indicate the potential of a middle ear infection.

Biological Handling: The company is developing commercial products for cryogenic preservation, and storage through its VivaThermic Cryovials.

Natural and Formulary Products: This division developed two bioactive beverages in the nutraceutical/supplement space, VivaBlend and VivaBoost. In 2009, Vivakor entered into an agreement with Regeneca International, Inc. giving Regeneca the rights to distribute VivaBoost in the direct-to-consumer market (VivaBoost is to be distributed by Regeneca its RegeneBlend product).

Contract Research Services

The company performs contract research and development. This includes contracts to perform several studies to investigate and validate topical product claims.

Products

Clinical Biomolecular Sensor (CBS) Technology: The company's CBS technology design is based on the ability to enable clinicians and scientists to detect biological molecules (DNA, RNA, protein) simultaneously and in parallel.

SLICES: The company's acquisition of HealthAmerica's SLICES technology would provide a technology platform for optimization and adaptation by its scientists.

VivaSight (Digital PhotoRefractor or DPR): The company has developed a device that it would modernize screening of pre-verbal and pre-literate children for ocular disorders. This type of screening is increasingly required by state governments prior to enrollment in the public school system. Its scientists are collaborating with physicians and clinicians at University of Iowa Hospitals & Clinics Department of Ophthalmology & Visual Sciences to develop a clinic-ready device.

VivaThermic CryoVial Technology: The company develops the technologies required for the cryopreservation of biological samples with improved recovery of viable cells post-cryopreservation.

Cryopsy Device. The company's Cryopsy would freeze the tissue specimens to cryogenic temperature below minus 132 degrees Celsius immediately after tumor excision and then transfer the tissue specimens directly to the specimen holder embedded in the freezing chamber. This product is in Phase I of the development process.

VivaBlend: The company's balanced blend of approximately 18 different sources of phytochemical extracts from antioxidant bioactive fruits and vegetables tested by the USDA that can be added to various consumer foods, drinks, and nutraceuticals as a daily source of antioxidants and other critical bioactive phytochemicals.

VivaBoost: VivaBoost is a nutraceutical, bioactive beverage enriched with phytochemicals and antioxidants.

VivaGastroProtect: This is a proprietary brand of dietary supplements to be used for the protection of the digestive system, as well as for the prevention of infection and associated gastric ulcers. This product is in Phase I of the development process.

VivAuris: This is a device able to detect possible ear infection and transmit results of an improving or diminishing condition. This product is in Phase II of the development process.

VivaGlobin: This device enables a researcher or clinician to measure and track skin redness for anemia and cutaneous hemoglobin detection. This product is in Phase II of the development process.

VivaGrow: Vivakor is developing a vegetation health monitor. This product is in Phase I of the development process.

History

Vivakor, Inc. was founded in 2006.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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