

VitroTech Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

VitroTech Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between VitroTech Corp. and its competitors. This provides our Clients with a clear understanding of VitroTech Corp. position in the Industry.

The report contains detailed information about VitroTech Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for VitroTech Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The VitroTech Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes VitroTech Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of VitroTech Corp. business.

About VitroTech Corp.

VitroTech Corp. (VitroTech or the company) is a Nevada corporation formed in 2001. The Company is a development stage company. The Company is engaged in the materials technology business which includes, but is not limited to, the mining, processing, marketing and sale of a family of proprietary amorphous aluminosilicate based products designed to improve performance and quality of a broad array of manufacturing applications. The Company's initial products are Vitrolite®-a processing additive for use in plastics manufacturing-and Vitrocote®-a processing additive for use in the paint and coatings industry.

Products

The Company is developing a family of proprietary products incorporating the Mineral as a performance additive in a variety of industrial applications. The Company's initial product offerings are targeted to the plastics industry and to the paint and coatings industry. Additional product offerings are being considered for the cementitious, textile, rubber, electronics, ceramics and refractory industries.

Plastics Applications

The Company presently markets to the plastics industry high performance powder and compounds under the trade name Vitrolite®. Vitrolite® is a white translucent, odorless powder comprised of non-toxic amorphous aluminosilicate. Vitrolite® is offered in a variety of grades suited to different end use applications. Vitrolite XP and CL are used to reduce costs and increase productivity in plastic processing and manufacturing operations. Use of small amounts of Vitrolite® (up to 1% by weight) in polymers changes the polymer viscosity in all plastics manufacturing processes. Vitrolite® is chemically non-reactive, non-migratory and is compatible with all known polymers.

Paint and Coatings Applications

The Company presently markets to the paints, polymer coatings and fabrics industries an optical enhancer, rheology modifier and physical performance aid for polymer coatings and fabrics under the tradename Vitrocote®. Vitrocote® is a white, transparent to translucent (depending on particle size) odorless powder comprised of non-toxic amorphous aluminosilicate. Vitrocote® is offered in grades F and FC. These products have a particle size cut off of 10 microns and the FC product is of higher purity and has less coloration contamination.

Used as an optical enhancer in high performance paint coatings, Vitrocote® acts as a spacer between particles of mica, aluminum or micro-fine glass in pigmented coatings dramatically improving desired optical effects at a wide range of viewing angles. As an optical enhancer, Vitrocote® is chemically non-reactive and is compatible with metallic and solid color basecoats, clear topcoats and specialty coatings, both in solvent and water based systems.

Used as a rheology modifier, Vitrocote® enhances the flow properties of materials under specific delivery conditions, including spraying, rolling and extruding. When tested as a high performance processing aid for thermal barrier coatings, Vitrocote® decreased thermal conductivity properties of coatings. As a processing aid for thermal barrier coatings, Vitrocote® is chemically non-reactive and compatible with most coatings materials.

Potential Rubber Applications

Based on research and testing to date, Vitrosil® will offer improved strength, durability and overall performance for both standard and custom molded rubber parts. Product testing and market research are continuing and no firm schedule has, as yet, been set for the introduction of Vitrosil®.

Potential Cementitious Applications

The Company has conducted research with California State University, Fullerton regarding uses of the Mineral in the cement industry to improve strength, reduce weight, improve finish and improve resistance to moisture, weathering and temperature extremes.

Potential Ceramics and Refractory Applications

Based on research and testing to date, Vitrotherm™ offers improved flow properties for self-leveling and pumpable castable refractories, reduced shrinkage in the casting process, and increased strength, reduced thermal conductivity and increased resistance to thermal shock in ceramic products. Product testin

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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