

# VisualHealthCare Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

VisualHealthCare Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between VisualHealthCare Corp. and its competitors. This provides our Clients with a clear understanding of VisualHealthCare Corp. position in the Industry.

The report contains detailed information about VisualHealthCare Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for VisualHealthCare Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The VisualHealthCare Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes VisualHealthCare Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of VisualHealthCare Corp. business.

### **About VisualHealthCare Corp.**

Visual Healthcare Corp. provides clinical information solutions for hospitals and other healthcare agencies. It engages in marketing state-of-the-art Clinical Information Systems (CIS) to healthcare institutions, based on Computerized Physician Order Entry (CPOE) engine conceived by clinicians, integrated within a patient electronic medical record. This site provides additional information on the problem of medical error, the use of CPOE technologies to reduce error, increase personnel efficiency and bring down operating costs.

The VisualMED Clinical Information System integrates physician order entry and alerts/decision support with nursing clinical functions, including an automatically generated medication administration record, as well as with doctors' and nurses' notes.

### **Products**

VisualMED is the Electronic Medical Record. VisualMED obviates the need for redundant, paper-based activities by doctors and nurses. All patient care is prescribed and documented in an electronic media that may include wireless devices with remote access via an Internet portal. The CPOE module uses a system with a knowledge base and an inference engine that validates information provided by the user according

to thousands of expert-based algorithms.

The VisualMED Clinical System is a tool, through which the healthcare team provides the patient with an improved quality of care. The risk of adverse drug events (ADE's) with their attendant morbidity and mortality, as well as the resulting prolonged length of hospitalization, is greatly reduced. Medication side-effects are reduced, prescriptions, lab tests and radiology exams are not needlessly duplicated, and important clinical information is brought to the attention of the prescriber proactively, so that complications of therapy may be avoided. Availability of charts is immediate, and can be transmitted worldwide via the internet (EMR).

**VisualMD:** VisualMD is the core module of the VisualMED System. It is an electronic order entry system for doctors. It eliminates all handwritten paper orders. The VisualMED System tracks patient records and clinical activities in real time. Up to date laboratory results, X rays, nursing inputs and prescriptions are available to the medical staff. Diagnosis-based physician orders can be prescribed with just one keystroke. Prescriptions are legible and dosages are calculated on the basis of individual patient parameters.

VisualMD reviews all prescriptions and suggests alternative courses of therapy based on local practice standards. Physician prescriptions are transmitted directly to the Kardex, care plan and hospital pharmacy. Clinical signs, diabetic flow sheets, and input and output data contribute information to the system. Physicians are alerted by the system before critical situations develop. Continuity of care is assured from patient admission through discharge and beyond because the information required to care for the patient is always at the fingertips of the healthcare team.

**VisualNURSE:** VisualNURSE eliminates duplicate charting and verification of formerly paper based data entry. Data recording by physicians and nurses is integrated. Nurses know the information they record is not lost in a paper chart, but immediately feeds back on the physician's medical prescription. VisualNURSE can be used to equitably distribute the nursing workload because it is possible to determine the amount of work involved in caring for patients with specific diagnoses. Nurses use VisualNURSE to maintain the nursing hospital record, which is available for discharge planning and medical and paramedical consultation. A user interface allows individual nursing units to schedule and determine nursing duties in a flexible manner specific to the medical specialty of each particular ward.

**VisualSURGEON:** VisualSURGEON is an electronic surgical order entry system

designed for use on multiple surgical wards and departments of a hospital. VisualSURGEON functions similarly to VisualMD except that it is adapted to surgical practice.

VisualONCOLOGY: VisualONCOLOGY is an electronic physician order entry system designed for use on the oncology ward of a hospital al

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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