

## Visualant Incorporated Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Visualant Incorporated Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Visualant Incorporated and its competitors. This provides our Clients with a clear understanding of Visualant Incorporated position in the **Computers and Electronic Equipment Industry**.

- The report contains detailed information about Visualant Incorporated that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Visualant Incorporated. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Visualant Incorporated financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Visualant Incorporated competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Visualant Incorporated business.

### About Visualant Incorporated

Visualant, Incorporated operates in the security and authentication systems technology business. The company, through its subsidiary, TransTech Systems, Inc., offers security and authentication solutions to security and law enforcement markets in the United States.

The company engages in the research, development, acquisition, and commercialization of products and services related to illumination and detection of electromagnetic energy. It focuses on securing customers

for its Spectral Pattern Matching (SPM) technology for use in the areas of national security, document forgery/fraud, brand protection, label fraud, and product tampering

The company holds patent applications that pertain to the use of controlled illumination with specific bands of electromagnetic radiation, detection of returned electromagnetic radiation, and data management in a manner enabling its devices to establish a spectral signature for both individual and classes of items. This spectral signature data can potentially be used in various applications in areas such as brand protection, forgery detection, homeland security, medical diagnostics, quality control, fluids monitoring, metal stress analysis, and others.

## History

The company was founded in 1998. It was formerly known as Starberrys Corporation and changed its name to Visualant Incorporated in 2004.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need 2-3 days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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