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Viskase Companies Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

https://marketpublishers.com/r/VD05A335BD1BEN.html
Date: April 2024
Pages: 73
Price: US$ 499.00 (Single User License)
ID: VD05A335BD1BEN

Abstracts

Viskase Companies Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Viskase Companies Inc. and its competitors. This provides our Clients with a clear understanding of Viskase Companies Inc. position in the Packaging and Containers Industry.

The report contains detailed information about Viskase Companies Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Viskase Companies Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Viskase Companies Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to

profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Viskase Companies Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Viskase Companies Inc. business.

About Viskase Companies Inc.

Viskase Companies, Inc. engages in the manufacture and sale of cellulosic food casings primarily in North America, South America and Europe.

The company produces non-edible cellulosic and plastic casings and specialty plastic bags used to prepare and package processed meat products, and provides value-added support services relating to the products, for the global consumer products companies.

The company's primary product, artificial casings, is used for preparing processed meats like hot dogs, sausages, and deli meats. The company operates eight manufacturing facilities and eight distribution centers in North America, Europe and South America and, is able to sell its products in most countries throughout the world.

The company provides artificial casings and various plastics products for food processors throughout the world. In addition to its casings business, the company also makes plastic barrier bags, other specialty plastics products for food suppliers, membranes for laboratory dialysis and battery separators. The company operates in the small-diameter cellulosic, fibrous and plastic casings market. Casings are used in the

production of processed meat and poultry products, such as hot dogs, sausages, salami, ham and bologna.

Products

The company's main product lines include:

NOJAX casings: Small-diameter cellulosic casings designed for the production of hot dogs, wieners, frankfurters, viennas, cocktail sausages, coarse ground dinner sausages and other small-diameter processed meats.

Fibrous casings: Paper-reinforced cellulosic casings utilized in the manufacture of various cooked, smoked and dried processed meats, including sausages, bologna, salami, ham, pepperoni and deli meats.

VISFLEX, VISMAX and VISLON plastic casings: Plastic (polyamide) casings, each designed with distinct performance characteristics targeted at various sausage, deli meat and other processed meat and poultry applications.

Other Products: The company also manufactures other specialty cellulosic products, a family of cellulosic casings with limited applications for mortadella and specialty sausages, and non-food products targeted at dialysis membrane and specialized battery separator market applications. The company takes on distributor product lines of certain allied products that serve as complementary supply items to casings. Its products include an elastic netting line that it distributes in North America and shrinkable barrier bags that it distributes in Italy.

In 2006, the company re-entered the market for heat shrinkable bags made from specialty plastic films. The company's heat-shrinkable plastic bags, sold primarily under the brand name SEALFLEX, are used to package and preserve products, such as fresh and processed meat products, poultry and cheese during wholesale and retail distribution. The company participates in the multilayer segment to provide multilayer specialty plastic bags.

As part of its service orientation, the company also provides graphic art and design services to its customers. The company prints designs, illustrations and texts in multiple colors directly on the specialty plastic bags. The use of a nylon platform has allowed the company to offer optical and sealing properties in its bags.

International Operations

The company has five manufacturing and/or finishing facilities located outside the continental United States, in Monterrey, Mexico; Beauvais, France; Thaon-les-Vosges, France; Caronno, Italy; and Guarulhos, Brazil. The company's operations in France are responsible for distributing products, directly or through distributors, in Europe, Africa, the Middle East and parts of Asia. The company markets its processed meat products in North America and Western Europe, and in growing markets in Eastern Europe, Latin America and Southeast Asia.

Sales and Distribution

The company sells its products in various countries throughout the world. In the United States, Viskase has a staff of technical sales teams responsible for sales and service to processed meat and poultry producers. Approximately 77 distributors market Viskase products to customers in Europe, Africa, the Middle East, Asia, and Latin America. The company's products are marketed through its own subsidiaries in France, Germany, Italy, Poland, Brazil, and Mexico, and it maintains ten service and distribution centers located in the United States, Brazil, Canada, Germany, Italy and Poland.

Competition

The company's principal competitors in the cellulosic casing market are Viscofan, S.A., located in Spain with additional facilities in Germany, the Czech Republic, the United States, Mexico and Brazil; Kalle Nalo GmbH, located in Germany; Wolff Walsrode, a wholly owned subsidiary of Dow Chemical, located in Germany; VT Holding Group, located in Finland; and two Japanese manufacturers, Futamura Chemical, marketed by Meatlonn, and Toho.

History

Viskase Companies, Inc., formerly known as Envirodyne Industries, Inc., was founded in 1969.

The above Company Fundamental Report is a half-ready report and contents are subject to change.
It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same

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price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.
2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

- What composes a threat of substitute products and services?
- Is there a threat of new competitors entering the market?
- What is the intensity of competitive rivalry?
- How big is the bargaining power of buyers?
- How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

- Tangible resources
  - Financial
  - Physical
  - Technological
  - Organizational
- Intangible resources
  - Human
  - Innovation and Creativity

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Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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