

# Visesh Infotecnics Ltd Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## **Abstracts**

Visesh Infotecnics Ltd Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Visesh Infotecnics Ltd and its competitors. This provides our Clients with a clear understanding of Visesh Infotecnics Ltd position in the Software and Technology Services Industry.

The report contains detailed information about Visesh Infotecnics Ltd that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Visesh Infotecnics Ltd. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Visesh Infotecnics Ltd financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Visesh Infotecnics Ltd competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Visesh Infotecnics Ltd business.

#### About Visesh Infotecnics Ltd

Visesh Infotecnics Limited provides information technology (IT) solutions and product support, enterprise software, and IT enabled services worldwide.

**Products and Services** 

The company's services include enterprise solutions, E-Business Application, and Hardware and Networking Solutions.

**Enterprise Solutions** 

The company provides enterprise solutions through its two products, BusinesSoft and BusinessPro.

Business Soft: Business Soft offers various business solutions with the help of various business modules, including finance; Fixed Assets; Business; Excise; Material Requirment Planning.(MRP-I); Material Resource Planning.(MRP-II); Quality Assurance; and human resource management systems (HRMS). BusinesSoft is deployed in the service, pharmaceutical, manufacturing, chemical, and sales & distribution segments.



Business Pro: Business Pro is an enterprise resource planning system made for manufacturing industries. It consists of various modules, such as finance, sales and distribution, excise, fixed assets, engineering, materials, production, planning and control, plant maintenance, quality, and HRMS. Business pro software is useful for automobile and auto-ancillary manufacturers.

## E-Business Application

The company provides solutions integrated value added collaboration networks, like supply chain management, e-marketplaces, and customer relationship management. It includes knowledge systems, intranet, and extranet. Its customers include ITP India Pvt. Ltd, India; and Astrological Portal Site, India.

#### Hardware and Network Solutions

The company provides servers, desktop and notebook computers from COMPAQ HP, IBM, and Acer & Sun Microsystems. It offers peripherals from Hewlett Packard, Epson Corp., PORA Corp., and Power Correction Equipment from APC. It also provides data communication equipment, such as routers, switches, and remote access servers from Cisco Systems, Nortel Networks, 3Com, and Accton; structured cabling systems from Avaya; wireless connectivity products from Cisco, 3Com, and Xircom; and modems from 3Com, RAD, and Prolink & Xircom.

Network: The company provides services, such as networking requirements services; planning and designing the appropriate network; procurement of necessary hardware and software; installation of the network; training the user personnel; and providing long-term support. It also helps in management of the network by integrating multi-vendor products. It provides professional assistance in planning the management and operation of its customers' networks.

#### Customers

The company's customers include clients form government, telecom, manufacturing, multi national corporations and overseas, financial, information technology, and transport and tourism sectors.

### History

Visesh Infotecnics Limited was founded in 1989.



The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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<sup>1 –</sup> Data availability depends on company's security policy.

<sup>2 –</sup> These sections are available only when you purchase a report with appropriate additional types of analyses.



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## **ANALYSIS FEATURES**

## **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

## **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



## Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

## IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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