

Vimicro International Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Vimicro International Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Vimicro International Corp. and its competitors. This provides our Clients with a clear understanding of Vimicro International Corp. position in the [Semiconductor](#) Industry.

The report contains detailed information about Vimicro International Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Vimicro International Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Vimicro International Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Vimicro International Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Vimicro International Corp. business.

About Vimicro International Corp.

Vimicro International Corporation, through its subsidiaries, engages in the design, development, and marketing of mixed-signal semiconductor products and system-level solutions that enable multimedia capabilities in various products for the consumer electronics, communications, and surveillance markets in China.

Products

The company primarily designs, develops, and markets mixed-signal multimedia processors for PC and embedded notebook cameras, as well as for mobile phones. The company provides its customers with system-level solutions that include integrated semiconductors, customizable firmware and software, software development tools, reference designs, and applications support. Its products support a range of standards, platforms and components to facilitate its customers' designs and their assembly and supply chain management processes. The company has launched various products in the security and surveillance business. The security and surveillance market primarily consists of video capturing, compression, transmission, storage, processing, display, and video analysis products.

PC and Embedded Notebook Camera Multimedia

The company designs different models of PC and embedded notebook camera multimedia processors based on the same core technology platform with modifications in successive models with improved performance and functionality. Its PC and embedded notebook camera multimedia processors are compatible with sensors that are based on complementary metal oxide semiconductor (CMOS) technology, the primary type of technology for sensors. Its PC and embedded notebook camera multimedia processors are single-chip processors manufactured under its own brand name using its proprietary intellectual property. While its principal focus is on providing its customers with proprietary products, the company also develops and sells a range of basic, complementary semiconductor products to provide solutions for its customers. The company's PC and embedded notebook camera multimedia processors have been incorporated into PC and embedded notebook cameras sold by PC and embedded notebook camera vendors.

VC0338: VC0338 is a controller chip for USB 2.0 stand-alone or notebook PC embedded cameras with high resolution (up to 5mega pixel).

VC0347: VC0347 is a controller chip for USB 2.0 stand-alone or notebook PC embedded cameras with HD resolution (approximately 720P or 1080P).

VC0345: VC0345 is a controller chip for USB 2.0 notebook PC embedded cameras with high resolution (approximately 2mega pixel).

VC0361: VC0361 is a controller chip for USB 2.0 notebook PC embedded cameras capable of producing images of 1.3mega pixel at 15 frames per second in the moving picture experts group (MPEG) format

VC0343: VC0343 is a controller chip for USB 2.0 notebook PC embedded cameras with high resolution (approximately 2mega pixel).

VC0342: VC0342 is a controller chip for USB 2.0 PC cameras with high resolution of approximately 2mega pixel.

VC0341: VC0341 is a controller chip for USB 2.0 PC cameras with high resolution of approximately 2mega pixel.

VC0301HUV: VC0301HUV is a controller chip for USB 1.1/2.0 PC cameras with high resolution of approximately 2mega pixel.

VC0334: VC0334 is a controller chip for USB 2.0 PC cameras with high resolution of approximately 2mega pixel.

VC0333: VC0333 is a controller chip for USB 2.0 PC cameras with high resolution of approximately 2mega pixel.

VC0336: VC0336 is a controller chip for USB 1.1/2.0 PC cameras with high resolution of approximately 5mega pixel.

VC0301V: VC0301V is a controller chip for USB 1.1/2.0 PC cameras with high resolution of approximately 2mega pixel.

VC0332: VC0332 is a controller chip for USB 1.1/2.0 PC cameras with high resolution of approximately 2mega pixel.

VC0331: VC0331 is a controller chip for USB 1.1/2.0 PC cameras with high resolution of approximately 2mega pixel.

ZS0211: ZS0211 is a single-chip solution with an integrated USB controller and transceiver.

VC0326: VC0326 is a high-speed imaging processor with 0.18µm technology for PC and embedded notebook cameras and supports a 1.3mega pixel CMOS sensor with a frame rate

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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