

Video Display Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Video Display Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Video Display Corp. and its competitors. This provides our Clients with a clear understanding of Video Display Corp. position in the [Computers and Electronic Equipment](#) Industry.

The report contains detailed information about Video Display Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Video Display Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Video Display Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Video Display Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Video Display Corp. business.

About Video Display Corp.

Video Display Corporation manufactures and provides video products, components, and systems for data display and presentation of electronic information media in various requirements and environments. The company designs, engineers, manufactures, markets, distributes, and installs advanced display products and systems, from basic components to turnkey systems for government, military, aerospace, medical, and commercial organizations.

The company also acts as a wholesale distributor of parts and accessories for various original equipment manufacturers (OEMs) of consumer products. It markets its products worldwide primarily from facilities located in the United States and various sales and service agents located worldwide.

Segments

The company operates in two segments, Display Segment and Wholesale Distribution Segment.

Display Segment

The Display segment engages in the manufacture and distribution of displays and display components.

Principal Products

Monitors

The company's monitor operations are conducted in Phelps, New York (Z-Axis); Birdsboro, Pennsylvania (Aydin); Cape Canaveral, Florida (Display Systems); and Lexington, Kentucky (Lexel). This portion of the company's operations involves the design, engineering, and manufacture of monochrome, color monitor, and projector display units using new CRTs or flat panel displays. It would customize these units for specific applications, including ruggedization for military uses or size reduction due to space limitations in industrial and medical applications.

The company's customers for these products include defense, security, training, and simulation areas of the United States of America and foreign militaries, as well as the major defense contractors, such as the Boeing Company, L-3 Communications Corporation, and Lockheed Martin Corporation. These defense contractors utilize its products for ruggedized mission critical applications, such as shipboard and nuclear submarines. The company has direct and indirect net sales to the U.S. government, primarily the Department of Defense for training and simulation programs. Flight simulator displays are also produced to provide a range of flight training simulations for military applications. The primary components for the ruggedized product line consist of projection systems, CRT and flat panel displays, circuit boards, and machine parts. Through the EDL product lines, the company offers an additional line of Air Traffic Control (ATC) displays.

Data Display CRTs and Entertainment CRTs

The company engages in the distribution and manufacture of CRTs using new and recycled CRT glass bulbs, primarily in the replacement market, for use in data display screens, including computer terminal monitors, medical monitoring equipment, and various other data display applications and in television sets. It markets CRTs in approximately 3,000 types and sizes.

The company's CRT manufacturing operations of new and recycled CRTs are conducted at facilities located in White Mills, Pennsylvania (Chroma); Bossier City, Louisiana (Novatron); Lexington, Kentucky (Lexel); Loves Park, Illinois (Clinton); and

Birdsboro, Pennsylvania (Aydin).

The company manufactures a range of monochrome CRTs, as well as remanufactures color CRTs from recycled glass. In addition, its Aydin and Lexel operations manufacture a range of radar, infrared, camera, and direct-view storage tubes for military and security applications. It also distributes new CRTs and other electronic tubes purchased from original manufacturers, both domestic and international. The company maintains an internal sales organization to sell directly to OEMs and their service organizations and markets its products through wholesale electronics distributors located throughout the U.S.

Component Parts

The company, through its Tucker, Georgia based electron gun manufacturing subsidiary, Southwest Vacuum Devices Inc, manufactures electron gun assemblies comprising small metal, glass, and ceramic parts. Southwest Vacuum markets its products to independent customers.

WHOLESALE DISTRIBUTION

The Wholesale Distribution segment, operating under the Fox International Ltd name, engages in the wholesale distribution of consumer electronic parts from foreign and domestic manufacturers.

Principal Products

Fox International purchases consumer electronic parts of various consumer electronics manufacturers, both foreign and domestic. This subsidiary resells these products to electronic distributors, retail electronic repair facilities, third-party contractual repair shops, and directly to consumers. In its relationship with consumer electronic manufacturers, Fox International receives the right to ship parts to authorized dealers. Various manufacturers also direct inquiries for replacement parts to Fox International. Fox International operates a call center as a consumer and dealer support center for in-warranty and out-of-warranty household products, appliances, parts, and electronics for Black & Decker, DeLonghi, Norelco, Coby, and various other manufacturers. This call center also performs as a technical support center for the same manufacturers and processes all orders for distribution of the consumer electronic parts.

History

Video Display Corporation was founded in 1975.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

I would like to order

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