

VIA NET.WORKS, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

VIA NET.WORKS, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between VIA NET.WORKS, Inc. and its competitors. This provides our Clients with a clear understanding of VIA NET.WORKS, Inc. position in the Industry.

The report contains detailed information about VIA NET.WORKS, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for VIA NET.WORKS, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The VIA NET.WORKS, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes VIA NET.WORKS, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of VIA NET.WORKS, Inc. business.

About VIA NET.WORKS, Inc.

VIA NET.WORKS, Inc. provides business communication solutions to small and medium-sized enterprises (SMEs), in Europe and the United States. Through its three brands, VIA NET.WORKS, AMEN and PSINet Europe, the company offers a portfolio of business communications services, including web hosting, security, connectivity, networks, voice, and professional services.

The Company has operations in Belgium, France, Germany, Italy, the Netherlands, Portugal, Spain, Switzerland, the United Kingdom and the United States.

Through its brands, the company provides a suite of services to its targeted customer base.

The Company's 'VIA NET.WORKS' brand is targeted at SMEs that need shared and hosting services; managed security services; connectivity through DSL; leased lines; dial-up and virtual private networks (VPN), and voice services.

The Company's 'Amen' brand provides self-managed, value-based hosting products and services to SMEs, such as automated shared and hosting services, including domain name registration and Web site creation and management tools.

The Company's 'PSINet Europe' brand is targeted at SMEs, providing high-end hosting, IT outsourcing, e-business infrastructure, collocation and managed security solutions, and data center services. The Company's PSINet Europe offices also offer VPN, frame-relay, leased-line services to provide a suite of communication services.

Sales operations

Amen & VIA Express channels: Through these channels, the company sells its more basic, lower-cost services to small businesses, resellers and IT developers by direct mail and by advertising in a variety of print, online media and direct marketing publications.

The Company's Industry Solutions channel, which comprises the PSINet Europe companies activities and most of the VIA legacy businesses, includes all of its direct sales force professionals. It is designed to market and sell a portfolio of bundled services, such as virtual private networks and security products.

In April 2005, the company sold two of its Swiss companies — VIA NET.WORKS (Schweiz) AG and VIA NET.WORKS Services AG — to former managers and owners of the business.

In April 2005, the company entered into a letter of intent with Claranet Group Limited (Claranet), a privately-held European Internet services provider based in the United Kingdom, to sell all of its business operations in Europe and the United States.

Web-hosting Services

Web site hosting offers business customers a presence on the Internet, providing them with enhanced marketing and customer service capabilities, and opportunities to increase productivity and eliminate costs. The Company's web hosting services are complemented by Web site authoring, and management services. Additionally, its advanced hosting services offer applications such as intranets, extranets and business productivity capabilities, along with mirroring, caching, and clustering services. The Company also provides domain registration services and search optimization services to further assist its customers to establish and expand their on-line presence.

In January 2004, the company purchased 100% of Agence Des Medias Numeriques S.A.S. (Amen France), Agencia De Media Numerica España, S.L. (Amen Spain) and

Amen Limited (Amen UK) (collectively Amen), a group of European web hosting companies based in Paris, France, with additional operations in Spain, Italy and the UK.

In August 2004, the company acquired PSINet Europe's operations in Belgium, France, Germany, the Netherlands and Switzerland. These operations provide managed hosting, managed networks and monitored access services to approximately 3,700 customers in mainland Europe.

On the web-hosting side, the Amen acquisition provided it with a model for addressing the self-service web-hosting market. Through its Amen and VIA Express channels the company employs an automated web-sales platform to allow customers to establish, maintain, and upgrade their accounts, and also receive customer service and technical information online.

Security Services

Major business enterprises have the ability to implement security services and the latest protecti

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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