

# VeruTEK Technologies, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

VeruTEK Technologies, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between VeruTEK Technologies, Inc. and its competitors. This provides our Clients with a clear understanding of VeruTEK Technologies, Inc. position in the Industry.

The report contains detailed information about VeruTEK Technologies, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for VeruTEK Technologies, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The VeruTEK Technologies, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes VeruTEK Technologies, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of VeruTEK Technologies, Inc. business.

### **About VeruTEK Technologies, Inc.**

VeruTEK Technologies, Inc., an environmental remediation company, provides environmental solutions for environmental problems. The company has developed new clean and green technologies using food-grade surfactants and food additives that remove contamination without risk to humans or the environment.

#### **Products and Services**

The company provides technical services to clients to resolve complex environmental remediation matters at a wide range of waste sites, principally by combining surfactant (surface active agent) and oxidant chemistries.

The company's Surfactant-Enhanced In Situ Chemical Oxidation (S-ISCO) is a technology that safely destroys (reduces to carbon dioxide and water) organic contamination. It can target contamination deep in the subsurface of soils such that remediation is possible where previously it was not possible. It has developed Green Chemistry solutions using plant-derived surfactants and implementation technologies that remediate and eliminate the environmental effects of chemical waste.

**Coeluent Technologies:** Coelution Technologies include Surfactant-enhanced in Situ

Chemical Oxidation (S-ISCO) and provide treatment that enables the removal of contaminants from soils and groundwater.

**S-ISCO:** The S-ISCO process uses groundwater to move Green chemicals that destroy contaminants where they are located in the soil. Alternatively, in soils that have low permeability S-ISCO can be deployed using emplaced fracturing methodologies or direct-push injection.

**VeruSOL:** The Company's VeruSOL product is a surfactant (surface active agent) based solvent. By combining VeruSOL with traditional oxidant chemistries the company is able to remove contaminants from soils and groundwater through a controlled dissolution and desorption process, eliminating the need for excavation.

#### Additional Product Opportunities

The company's primary market is the remediation of surface and subsurface soil and groundwater contamination. It also has field tests which include herbicide/pesticide and contaminated real estate remediation. Its solutions would have applications in oil spill remediation, oil extraction and water treatment.

**Herbicides and Pesticides:** The company has developed a remedy for legacy soil and groundwater herbicides and pesticides, such as endrin and DDT that it is testing in a field demonstration. Remediating herbicide and pesticides is useful in marketing to chemical companies that have a portfolio of contaminated properties from past improper disposal practices, railroads that used them on their right of ways and military sites. It also provides an additional opportunity to formulate a retail product that can be sold for residential buyers concerned about the presence of toxic compounds in their lawns.

**Contaminated Real Estate Remediation:** The company's green technologies can remedy contamination in-situ in cities and residential areas without having to destroy structures or move residents. These technologies can be used to eliminate the stigma of these properties for sale and resale.

**OIL SPILLS:** S-ISCO products are applicable to oil spills. Their action in dissolving and then degrading coal tar is transferred to beach oil, both on rocks and which has seeped into the beach sands.

#### History

VeruTEK Technologies, Inc. was founded in 2006.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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