

Verisk Analytics, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

https://marketpublishers.com/r/VB1F520DF08BEN.html

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: VB1F520DF08BEN

Abstracts

Verisk Analytics, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Verisk Analytics, Inc. and its competitors. This provides our Clients with a clear understanding of Verisk Analytics, Inc. position in the Commercial Services and Supplies Industry.

The report contains detailed information about Verisk Analytics, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Verisk Analytics, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Verisk Analytics, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Verisk Analytics, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Verisk Analytics, Inc. business.

About Verisk Analytics, Inc.

Verisk Analytics, Inc. is an aggregator and provider of actuarial and underwriting data pertaining to the property and casualty insurance risks in the United States. The company's 'solutions' take various forms, including data, statistical models or modified analytics, all designed to allow its clients to make logical decisions.

Segments

The company organizes its business in two segments: Risk Assessment and Decision Analytics.

RISK ASSESSMENT SEGMENT

The company's Risk Assessment segment serves its P&C insurance customers and focuses on the first two decision making processes in its Risk Analysis Framework: prediction of loss and selection and pricing of risk. Within this segment, the company also provides solutions to help its insurance customers comply with their reporting requirements in each the U.S. state in which they operate. The company's customers include most of the P&C insurance providers in the U.S.



Statistical Agent and Data Services: The company aggregates the data and, as a licensed 'statistical agent' in all 50 states, Puerto Rico, and the District of Columbia, the company reports these statistics to insurance regulators. The company uses its proprietary technology to assemble, organize and update amounts of detailed information submitted by its customers. The company supplements this data with publicly available information.

The company maintains a database of approximately 14.5 billion statistical records, including approximately 5 billion commercial lines records, and approximately 9.4 billion personal lines records. The company collects unit-transaction detail of each premium and loss record. Its proprietary quality process includes approximately 2,500 separate checks.

Actuarial Services: The company provides actuarial services to help its customers price their risks as they underwrite. It projects future losses and loss expenses utilizing a set of data. The company provides loss costs by coverage, class, territory, and other categories. The company's customers can use its estimates of future loss costs in making independent decisions about the prices charged for their policies. The company also supplies information to a variety of customers in other markets, including reinsurance, government agencies, and real estate.

Industry-Standard Insurance Programs: The company processes and interfaces with state regulators on average approximately 4,000 filings each year. The company's policy language includes standard coverage language, endorsements and policy writing support language that assist its customers in understanding the risks they assume and the coverages they are offering. The company has approximately 11,200 legislative bills, 1,100 regulatory actions, and 2,000 court cases per year. The company provides policy language, prospective loss costs, policy writing rules, and various other solutions for 24 lines of insurance.

Property-Specific Rating and Underwriting Information: The company gathers information on individual properties and communities so that insurers can use its information to evaluate and price personal and commercial property insurance, as well as commercial liability insurance. The company's property-specific rating and underwriting information allow its customers to understand, quantify, underwrite, mitigate, and avoid potential loss for residential and commercial properties.

The company's database contains loss costs and other information on approximately 2.8 million commercial buildings in the United States and also holds information on



approximately 5.4 million individual businesses occupying those buildings. Its field staff visits approximately 350,000 commercial properties to collect information on new buildings and verify building attributes.

The company provides field-verified and validated data on the fire protection services for approximately 46,000 fire response jurisdictions. The company provides information on the insurance rating territories, premium taxes, crime risk, and hazards of windstorm, earthquake, wildfire, and other perils.

DECISION ANALYTICS SEGMENT

In the Decision Analytics segment, the company supports all four phas

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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