

Verenium Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Verenium Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Verenium Corporation and its competitors. This provides our Clients with a clear understanding of Verenium Corporation position in the [Energy](#) Industry.

The report contains detailed information about Verenium Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Verenium Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Verenium Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Verenium Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Verenium Corporation business.

About Verenium Corporation

Verenium Corporation engages in the development and production of specialty enzyme products, and production and commercialization of biofuels.

Segments

The company operates in two segments, Biofuels and Specialty Enzymes.

BIOFUELS BUSINESS SEGMENT

The Biofuels Business Segment operates through its wholly-owned subsidiary, Verenium Biofuels Corporation, and is focused on developing technical and operational capabilities designed to enable the production and commercialization of biofuels, in particular ethanol produced from cellulosic biomass.

The company has entered into a strategic partnership with BP Biofuels North America LLC to accelerate the development and commercialization of cellulosic ethanol, specifically in the field of conversion of biomass to fermentable sugars for the production, or the use in production, of ethanol. It has announced the second phase of its strategic partnership, a joint venture to develop and commercialize cellulosic ethanol

from non-food feedstocks. The joint venture company, Vercipia, is owned equally by the company and BP. Vercipia would act as the commercial entity for the deployment of cellulosic ethanol technology being developed and proven under its joint development program with BP. Through its Galaxy Biofuels LLC (Galaxy) joint venture with BP, it may also license its proprietary technology to extend its commercial reach and accelerate its market penetration, both outside the U. S. and domestically.

SPECIALTY ENZYMES SEGMENT

The Specialty Enzymes Segment develops enzymes for use within the alternative fuels, specialty industrial processes, and animal nutrition and health markets. The company markets its specialty enzymes through a combination of its direct sales force, independent commissioned sales agents, and marketing and distribution agreements with its collaborative partners. Its major customer includes Danisco Animal Nutrition.

Enzymes for Alternative Fuels

The company has developed, either independently or through its collaborations, various enzyme products and product candidates that may be utilized to convert various sources of starch into sugars that can be used to produce ethanol from grains, referred to as 'bioethanol'.

Fuelzyme-LF Enzyme: Fuelzyme—LF enzyme is a next-generation alpha amylase enzyme designed for ethanol production from corn and other grain or starch sources. It manufactures this enzyme under its agreement with Fermic S.A. de C.V., a U.S. Food and Drug Administration-approved fermentation and synthesis plant located in Mexico City.

Veretase Enzyme: Veretase enzyme is its next generation alpha amylase which can be used in food applications in the production of potable alcohol, such as vodka or gin, and sugars for sweeteners, such as glucose or high fructose corn syrup (HFCS). The company is selling Veretase in North America through its grain ethanol sales force. Veretase is approved by both FDA as Generally Recognized As Safe (GRAS) and the Center for Veterinary Medicine (CVM) in the U.S., and approved in France for food applications.

Deltazym Enzyme: Deltazym enzyme is a glucoamylase used in grain ethanol processing, which has been commoditized due to the fact that there is little basis for differentiation in its operational characteristics, although it is a necessary component

enzyme in grain ethanol processing. The company began distributing Deltazym in 2009, enabling it to offer glucoamylase to its Fuelzyme customers.

Xylathin Enzyme: Xylathin enzyme is designed to improve the economics of fuel ethanol production from cereal grains. Xylathin breaks down xylan, a compound found in cereal grains, such as wheat, rye and barley, and reduces mash viscosity. The main markets for Xylathin are Europe and Canada. The company sells Xylathin into Europe through its distribution partner, Add Food Service GmbH.

Purifine Enzyme for Biodiesel Applications

The company's Purifine enzyme is approved for non-food applications. While the company developed its Purifine enzyme primarily for the edible oils market, it is used very early in the vegetable oil refining process, before the point where the refining process differentiate

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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