

# Vena Resources Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## **Abstracts**

Vena Resources Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Vena Resources Inc. and its competitors. This provides our Clients with a clear understanding of Vena Resources Inc. position in the Industry.

The report contains detailed information about Vena Resources Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Vena Resources Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Vena Resources Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Vena Resources Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Vena Resources Inc. business.

#### About Vena Resources Inc.

Vena Resources Inc. engages in the acquisition and exploration of mineral properties in Peru. The company primarily focuses on its Peruvian Azulcocha, Esquilache, Pucara, Sudamericana de Carbon (SDC) and uranium properties. Other properties of the company include the Granja Nueva Property and the Inca Gold projects.

The company operates through four strategic business units: The Uranium Division, which controls 47,500 hectares of Uranium prospects for the exploration and confirmation of 78 targets; The Precious Metals Division, which is exploring the Las Princesas Property and the Esquilache Project; The Base Metals Division, which is responsible for developing all copper/molybdenum deposits, including the Granja Nueva project; and The Mining Group, which is responsible for the Azulcocha Property, a highgrade zinc and manganese mine.

#### **Properties**

Azulcocha Property: The Azulcocha project area comprises 24 concessions registered with the Peruvian Ministry of Mines and Energy.

Uranium Concessions: Vena controls 47,000 hectares of uranium properties in Peru



through a 98% owned subsidiary -Minergia S.A.C.

Pucara Project: The Company acquired a group of concessions in the Pucara area of southern Peru. The mineralization is mainly veins, including Santo Tomas and Esperanza; both outcrop for approximately two kilometers.

Granja Nueva Project: The Granja Nueva copper/gold mineral concessions totaling 2,800 hectares were acquired from the Ministry of Energy and Mines of Peru. Granja Nueva is an early stage exploration project in an area of northern Peru.

Coal Project: The company, through its wholly owned subsidiary, Sudamericana de Carbon S.A. (Sudamerica), focuses on the exploration, development and processing of anthracite coal in Peru.

Esquilache Project: The company has signed a joint venture agreement with Apex Silver adding the historical Esquilache underground silver mine (1,000 hectares) to the 24,000 hectare package already 100% owned by the company in Puno, Peru.

Las Princesas Property: The property is located in the country of Peru and is located in the Department of La Libertad. The property comprises two concessions, comprising a total of 1,050 hectares. The property is owned by Nueva Princesa S.A.C., 78% of which is owned by the company through its subsidiary, Vena Peru.

## Strategic Alliances

In December 2009, Vena Resources Inc. announced that it has signed a definitive Joint venture agreement with Gold Fields to create a new Peruvian company 'NewCo' to jointly explore the Esquilache regional project 100% owned by Vena in southern Peru.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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<sup>1 –</sup> Data availability depends on company's security policy.

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## **ANALYSIS FEATURES**

## **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

## **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



## Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

## IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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