

# VancelInfo Technologies Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

VancelInfo Technologies Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between VancelInfo Technologies Inc. and its competitors. This provides our Clients with a clear understanding of VancelInfo Technologies Inc. position in the [Software and Technology Services](#) Industry.

The report contains detailed information about VancelInfo Technologies Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for VancelInfo Technologies Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The VancelInfo Technologies Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes VancelInfo Technologies Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of VancelInfo Technologies Inc. business.

### **About VancelInfo Technologies Inc.**

VancelInfo Technologies Inc. provides IT services. The company's IT services includes research and development (R&D) services, enterprise solutions, application development and maintenance (ADM), quality assurance and testing, as well as globalization and localization.

The company provides services primarily to corporations headquartered in Greater China, the United States, Europe, and Japan, targeting selected industries with high growth potential for IT services, such as technology, telecommunications, financial services, manufacturing, retail and distribution. It offers its services through globally integrated network of onsite and offsite delivery locations, primarily in China.

#### Service Lines

#### Research and Development Services

The company provides product development services for software systems that are implemented in computers and embedded systems. It markets these services to the chief technology officers, engineering vice presidents or outsourcing project heads of

technology product development companies, ranging from independent software vendors to telecommunications equipment developers.

The company provides R&D services in various phases of development, from requirements analysis, concept generation, product realization, to quality assurance and testing and technology and information transfer to the client. It develops various software products, including middlewares, Internet protocols and other software. The company also focuses on embedded software technologies that involve the design and development of software solutions embedded in the hardware of a particular device. It provides testing services to help technology product development companies improve their hardware and software.

### Enterprise Solutions

The company provides clients with a range of services in enterprise solutions, including enterprise resource planning (ERP), customer relationship management (CRM), supply chain management, enterprise application integration (EAI), and system support and maintenance. It provides implementation and maintenance services for major enterprise resource planning systems, including SAP, Siebel, Peoplesoft, JD Edwards, Microsoft Dynamics, and Oracle E-Business Suite. It provides management and ongoing optimization of customer enterprise solutions. The company's offerings, which are usually billed separately on a time-and-material basis, include packaged evaluation and selection; packaged implementation; customization; regional rollout; enhancement, maintenance and product support; version upgrades; and business intelligence/data warehouse (BI/DW).

### Application Development and Maintenance

The company designs, develops and implements software solutions. It also provides maintenance services for major software systems, which might include modifications and enhancements to the system and product support. It performs application design, programming, testing and maintenance either in its delivery offices or at its clients' sites. The company's projects include new development and significant functional enhancements to existing software applications. It has developed expertise in mainframe, customer-server, Internet and mobile software technologies and on emerging platforms, such as Windows series, Linux, Unix, IBM Mainframe and Symbian. The company's major programming language tools include C/C++, Java/J2EE/J2ME, JSP, and .NET. The company offers a spectrum of ADM services to its clients, designed to help them manage their IT outsourcing spending.

### Quality Assurance and Testing

The company offers customized and automated testing practices according to clients' business needs, including functional testing, globalization and localization testing, automation testing, performance testing, remote testing and test process consulting.

### Globalization and Localization

The company's globalization and localization services consist of a multi-step process to create the specific language versions of its clients' software and hardware, including software applications, printed documents, communications materials, Web site contents, desktop publishing, E-learning and training content. Its globalization and localization services are generally billed on a time-and-material basis. The company's customized solutions include software and content localization; localization engineering; localization testing; internationalization engineering; and internationalization testing.

The company provides these services to meet its clients' cultural, linguistic, legal, technical and marketing requirements in a specific country or region. It offers translation services into approximately 65 languages, including Asian languages, EMEA (Europe, the Middle East and Africa) languages, Nordic languages and North and South American languages.

### Sales

The company has sales offices in major cities in China and in Silicon Valley, Seattle, San Diego, London, Tokyo, and Hong Kong.

### Customers

The company's major clients include Microsoft Corporation; Microsoft (China) Co., Ltd.; Huawei Technologies Co., Ltd. (Huawei); Expedia; NEC System, a subsidiary of NEC Corporation; TIBCO Software Inc.; International Business Machine China Company Limited; IBM Global Services (China) Company Limited; IBM Solution and Services (Shenzhen) Co., Ltd.; and a European mobile handset manufacturer.

### Acquisitions

In 2009, the company acquired from Guangzhou Kernel Technology Limited, or Kernel, a small China-based supplier providing customized application development services to

Huawei.

In 2009, the company acquired the operating subsidiaries, TP Companies, of TP Corporation Limited, a Hong Kong-headquartered provider of customer relationship management, or CRM, solutions and system integration.

### Competition

The company competes in the offshore IT services market primarily with Chinese IT services companies, such as Chinasoft International, Hisoft, Neusoft, SinoCom, and iSoftStone; and Indian IT services companies, such as Cognizant, HCL, Infosys, TCS and Wipro.

### History

VancelInfo Technologies Inc. was founded in 1995.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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