

The Valspar Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

The Valspar Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between The Valspar Corporation and its competitors. This provides our Clients with a clear understanding of The Valspar Corporation position in the [Chemical](#) Industry.

The report contains detailed information about The Valspar Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for The Valspar Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The The Valspar Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes The Valspar Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of The Valspar Corporation business.

About The Valspar Corporation

The Valspar Corporation engages in the manufacture and distribution of coatings, paints, and related products worldwide.

Segments

The company operates in two segments, Coatings and Paints.

Coatings Segment

The Coatings segment includes its packaging product line and its three industrial product lines: coil, general industrial, and wood. The company offers a range of decorative and protective coatings for metal, wood, and plastic, primarily for sale to original equipment manufacturing (OEM) customers in Asia, Australia, Europe, North America, and South America. Products within its Coatings segment include primers, top coats, varnishes, sprays, stains, fillers, and other coatings used by customers in a range of manufacturing industries, including agricultural equipment, appliances, building products, construction equipment, furniture, metal fabrication, metal packaging, and transportation. The company utilizes various coatings technologies to meet its customers' coatings requirements, including electrodeposition, powder, solvent-based,

waterborne, and UV light-cured coatings.

The company's packaging product line includes coatings for the interior and exterior of metal packaging containers, principally food containers and beverage cans for global customers. It also produces coatings for aerosol and paint cans, crowns for glass bottles, plastic packaging, and bottle closures.

The company's coil product line includes coatings that are applied to metal coils used to manufacture pre-engineered buildings and building components, and other metal building and architectural products and appliances. It manufactures coil coatings primarily in North America. The company also supplies coil coatings in Asia, Australia, eastern and northern Europe, and South America.

The company's general industrial product line provides customers a single source for powder, liquid, and electrodeposition coatings technologies in various industries, including lawn and garden, pipe coatings, transportation, and agricultural and construction equipment. The company's wood product line supplies decorative and protective coatings for wood furniture, building products, cabinets, and floors. It has color design, manufacturing, and technical service capabilities for customers throughout Asia and North America.

Paints Segment

The Paints segment includes various products, such as paints, primers, topcoats and aerosol spray paints sold primarily through retailers, distribution networks, and company-owned stores. This segment includes its consumer paints and automotive refinish product lines.

The company offers a portfolio of interior and exterior paints, stains, primers, varnishes, floor paints, and specialty decorative products, such as enamels, aerosols, and faux finishes, used in both the do-it-yourself and professional markets. The primary distribution channels for these products in the U.S. and Canada are home centers, hardware wholesalers, distributors, and independent dealers. The company offers its own branded products and private label brands for customers. At key customers, it also offers additional marketing and customer support. In China, the company sells its Huarun brand of consumer paints through distributors and retail outlets. In Australia and New Zealand, the company sells its Watty brands of consumer paints through independent dealers, hardware chains, home centers, and company-owned stores.

The company develops customized merchandising and marketing support programs for its consumer paint customers, enabling them to differentiate their paint departments from their competitors' through product and color selection assistance, point-of-purchase materials and labeling. Its primary brands include Valspar and Cabot in the U.S.; Huarun in China; and Watty and Solagard in Australia and New Zealand.

The company's automotive product line includes refinish paints and aerosol spray paints that are sold through automotive refinish distributors, body shops, automotive supply distributors, and automotive supply retailers. The company manufactures these products in Europe and North America and distributes them under the Valspar, DeBeer, and House of Kolor brands in various countries worldwide.

Other

In addition to the main product lines within its Coatings and Paints segments, the company manufactures and sells specialty polymers, colorants and gelcoats; and sells furniture protection plans and furniture care and repair products under the Guardsman brand. The specialty polymers and colorants are manufactured for internal use and for external sale to other coatings manufacturers. The company's gelcoats and related products are primarily sold to boat manufacturers and shower and tub manufacturers.

Customers

The company's major customer is Lowe's Companies, Inc.

History

The Valspar Corporation was founded in 1806.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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