

Validian Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/V8A1D708C7EBEN.html>

Date: August 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: V8A1D708C7EBEN

Abstracts

Validian Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Validian Corp. and its competitors. This provides our Clients with a clear understanding of Validian Corp. position in the [Software and Technology Services](#) Industry.

The report contains detailed information about Validian Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Validian Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Validian Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Validian Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Validian Corp. business.

About Validian Corp.

Validian Corporation provides software products for to assist public and private enterprises to address the issues surrounding the protection of digital information and application security.

Products

Validian Protect: The Validian Protect is an application security middleware for securing data transport between distributed applications and Web services. Validian Protect is designed to secure communication between distributed applications and distributed networks. It manages critical security functions for various applications, including authentication, encryption, key generation, key distribution, addressing, and data transport. Validian Protect delivers messages and files to the target destination, and data never travels 'in the clear' at any time between applications. The company also offers software development kit (SDK), for securing data transport between applications through Validian Protect. SDK establishes low-level IP addresses and ports, and implements security features automatically.

Validian ShareProtect: The company's ShareProtect product transforms a user's desktop or mobile PC into a secure communication facility for uploading sensitive,

proprietary information to a shared repository. The ShareProtect protects file exchanges against malicious interference, interception by rogue applications, and unwanted leaks.

Validian MediaProtect: The company's MediaProtect product is designed and developed specifically to provide secure remote storage, access and transfer of digital medical health and medical records, information and files and thereby prevent hacking, theft and improper access of this digital information.

The MediaProtect solution enables the eHealth industry, including hospitals, clinics, emergency responders, laboratories, research facilities, and their professionals and administrators to handle health and medical digital information securely, including storage, remote access, transfer of files, and sharing across communities, including to authenticate health, medical, and insurance professionals and staff using fingerprint signatures; to store health and medical records, information and files in encrypted form on portable media storage drives; to transfer encrypted media files of any size and any format between authenticated doctors, workers and/or personnel across the Internet; to track health and medical file activity such as create, rename, modify, transfer and delete, transparently and in real-time over the Internet; and to set universal policies which govern security and tracking levels applied on a per patient or project basis.

Validian MediaProtect: The company MediaProtect product is designed and developed specifically to prevent hacking, theft, and piracy of digital media including films, videos, television programs and music during the production and post-production process. Its MediaProtect solution enables post-production houses, studios and production companies: to authenticate project workers using fingerprint signatures; to store media files in encrypted form on portable media storage drives; to transfer encrypted media files of any size and any format between authenticated workers and/or reviewers across the Internet; to track media file activity such as create, rename, modify, transfer and delete, transparently and in real-time over the Internet; and to set universal policies which govern security and tracking levels applied on a per project basis.

Target Customers

The company's target customers include post-production houses, studios and production companies in the digital media industry; transportation industry; manufacturers in supply management chains; health care providers and suppliers; governments; financial institutions and insurance companies; and software distribution services.

Significant Events

On December 09, 2010, Validian Corp. and Haco Etiquetas Ltda. have entered into a strategic partnership to serve the textile and footwear Radio Frequency Identification (RFID) market in Brazil. The companies would work jointly to develop integrated solutions using the RFID inlays manufactured by Valid in the woven labels produced by Haco.

History

The company was founded in 1989. It was formerly known as CCC Funding Corp. and changed its name to Validian Corporation in 2003.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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