

# Valeant Pharmaceuticals International, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Valeant Pharmaceuticals International, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Valeant Pharmaceuticals International, Inc. and its competitors. This provides our Clients with a clear understanding of Valeant Pharmaceuticals International, Inc. position in the [Pharmaceuticals and Biotechnology](#) Industry.

The report contains detailed information about Valeant Pharmaceuticals International, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Valeant Pharmaceuticals International, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Valeant Pharmaceuticals International, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows

presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Valeant Pharmaceuticals International, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Valeant Pharmaceuticals International, Inc. business.

### **About Valeant Pharmaceuticals International, Inc.**

Valeant Pharmaceuticals International, Inc., a pharmaceutical company, engages in the formulation, clinical testing, registration, manufacture, and commercialization of pharmaceutical products principally in the United States and Canada. The company also provides research, development and clinical contract research services to third parties.

#### **Products Portfolio**

Wellbutrin XL (bupropion hydrochloride extended release tablets): Wellbutrin XL is an extended-release formulation of bupropion indicated for the treatment of depression in adults.

In 2009, the company acquired the full U.S. commercialization rights to Wellbutrin XL from The GlaxoSmithKline Group of Companies (GSK). The Wellbutrin XL product formulation was developed, and is manufactured, by the company under its own patents

and proprietary technology.

**Xenazine (tetrabenazine):** Xenazine is indicated for the treatment of chorea associated with Huntington's disease. Huntington's disease is a rare, inherited neurological disorder that is passed from parent to child through a gene mutation. Tetrabenazine is approved for use in various countries in Europe and worldwide. Through its acquisition of the worldwide development and commercialization rights to tetrabenazine in 2009, the company has distribution arrangements for tetrabenazine in various countries outside North America, including Australia, Denmark, France, Germany, Ireland, Israel, Italy, New Zealand, Portugal, Spain, Switzerland, and the United Kingdom.

**Aplenzin (bupropion hydrobromide):** Aplenzin is an extended-release formulation of bupropion hydrobromide for the treatment of major depressive disorder. The company has a supply-and-distribution agreement with sanofi-aventis U.S., which is marketing the product in the U.S. Under the terms of the agreement, the company manufactures, supplies, and sells Aplenzin to sanofi-aventis U.S.

**Zovirax Ointment/Zovirax Cream (acyclovir):** Zovirax Ointment is a topical formulation of a synthetic nucleoside analogue which is active against herpes viruses. Each gram of Zovirax Ointment contains 50 mg of acyclovir in a polyethylene glycol base. This product is indicated for the management of initial genital herpes and in limited non-life threatening mucocutaneous herpes simplex infections in immuno-compromised patients. Zovirax Cream is a topical antiviral medication used for the treatment of herpes labialis (cold sores).

**Ultram ER (tramadol hydrochloride extended-release tablets):** Ultram ER is an extended-release formulation of tramadol hydrochloride indicated for the management of moderate to moderately severe chronic pain in adults. Ultram ER is available in 100mg, 200mg and 300mg tablet strengths.

In April 2009, the company has a supply agreement with Patriot Pharmaceuticals LLC (Patriot) (a wholly owned subsidiary of Ortho-McNeil-Janssen Pharmaceuticals, Inc.) for the distribution of its authorized generic formulation of Ultram ER and concurrently with the November 2009 generic launch of the 100mg and 200mg strengths of Ultram ER in the U.S., Patriot launched its authorized generic formulation of these two strengths of Ultram ER.

**Cardizem LA (diltiazem):** Cardizem branded products are calcium-channel blockers (CCBs). Cardizem LA is a graded, extended-release formulation of diltiazem

hydrochloride that provides 24-hour blood pressure control with a single daily dose and offers physicians a dosing range from 120 mg to 540 mg.

### Legacy Products

This category includes products that the company distributes in the U.S., but do not actively promote. The products in this category are Cardizem CD, Ativan, Tiazac, Vasotec, Vaseretic and Isordil.

**Cardizem CD (diltiazem):** Cardizem branded products are medications in the CCB category of cardiovascular drugs. sanofi-aventis Inc. (sanofi-aventis) supplies Cardizem CD to the company.

**Ativan (lorazepam):** Ativan is benzodiazepine lorazepam, indicated for the management of anxiety disorders or for the short-term relief of anxiety or anxiety associated with symptoms of depression.

**Tiazac (diltiazem):** The company acts as the manufacturer of the product. Forest distributes a Tiazac Authorized Generic manufa

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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