

# Vail Resorts Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Vail Resorts Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Vail Resorts Inc. and its competitors. This provides our Clients with a clear understanding of Vail Resorts Inc. position in the [Restaurants and Leisure](#) Industry.

The report contains detailed information about Vail Resorts Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Vail Resorts Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Vail Resorts Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Vail Resorts Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Vail Resorts Inc. business.

## **About Vail Resorts Inc.**

Vail Resorts, Inc., through its subsidiaries, operates in the resort and real estate sectors in the United States.

### Segments

The company operates in three business segments: Mountain, Lodging, and Real Estate.

#### Mountain Segment

The Mountain Segment owns and operates five ski resort properties, as well as ancillary businesses, primarily, including ski school, dining, and retail/rental operations, which provide a resort experience to its clientele with an attractive demographic profile.

The company's portfolio of ski resorts includes Vail Mountain (Vail Mountain); Breckenridge Ski Resort (Breckenridge); Keystone Resort (Keystone); Beaver Creek Resort (Beaver Creek); and Heavenly Mountain Resort (Heavenly). Vail Mountain, Beaver Creek, Breckenridge, and Keystone, all located in the Colorado Rocky Mountains; and Heavenly, located in the Lake Tahoe area of California/Nevada, are

year-round mountain resorts. Each offers a complement of recreational activities, including skiing, snowboarding, snowshoeing, sight-seeing, mountain biking, guided hiking, children's activities, and other recreational activities.

The company sells lift tickets and season passes, as well as offers amenities, such as ski and snowboard lessons, equipment rentals and retail merchandise sales, various dining venues, private club operations, and other recreational activities. In addition to providing guest amenities, the company also engages in the leasing out of the company's owned commercial space around its base resorts for restaurants and retail stores.

The company, through SSI Venture, LLC (SSV), has approximately 150 retail/rental locations specializing in sporting goods, including ski, snowboard, golf, and cycling equipment. In addition to providing a major retail/rental presence at each of the company's ski resorts, the company also has retail/rental locations throughout the Colorado Front Range and at other Colorado, California and Utah ski resorts, as well as the San Francisco Bay Area and Salt Lake City. Many of the locations in the Colorado Front Range and in the San Francisco Bay Area also offer a prime venue for selling the company's season pass products.

**Competition:** The company's resorts compete with other major ski resorts, including Aspen/Snowmass, Copper Mountain, Deer Valley, Mammoth Mountain, Northstar-at-Tahoe, Park City Mountain Resort, Squaw Valley USA, Steamboat, Whistler Blackcomb, and Winter Park, as well as other ski areas in Colorado and the Lake Tahoe area, other destination ski areas worldwide and non-ski related vacation destinations.

### Lodging Segment

The Lodging Segment owns and/or manages a collection of luxury hotels under its RockResorts brand, as well as other strategic lodging properties and various condominiums located in proximity to the company's ski resorts, the Grand Teton Lodge Company (GTLC), which operates three destination resorts at Grand Teton National Park (the Park), Colorado Mountain Express (CME), a resort ground transportation company, and golf courses. The segment includes approximately 3,900 owned and managed hotel and condominium rooms.

RockResorts is a hotel management company with a portfolio of eight properties, including four company-owned and four managed third-party owned resort hotels with locations in Colorado, Wyoming, New Mexico, and St. Lucia, West Indies, as well as six

properties under development that the company would manage. The company's operations also include six additional independently flagged company-owned hotels, management of the Vail Marriott Mountain Resort & Spa (Vail Marriott), Mountain Thunder Lodge, Crystal Peak Lodge, and Austria Haus Hotel and condominium management operations, all of which are in and around the company's Colorado ski resorts. GTLC is a summer destination resort with three resort properties in the Grand Teton National Park and the Jackson Hole Golf & Tennis Club (JHG&TC) near Jackson, Wyoming. It also has five company-owned resort golf courses in Colorado and one in Wyoming.

### Competition

The company's properties compete within their geographic markets with hotels and resorts that include locally owned independent hotel

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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