

USinternetworking, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

USinternetworking, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between USinternetworking, Inc. and its competitors. This provides our Clients with a clear understanding of USinternetworking, Inc. position in the Industry.

The report contains detailed information about USinternetworking, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for USinternetworking, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The USinternetworking, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes USinternetworking, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of USinternetworking, Inc. business.

About USinternetworking, Inc.

USinternetworking Inc was established in 1998 as a full service, enterprise Application Service Provider (ASP) delivering the functionality of complex enterprise software as a service.

In January 2002, USinternetworking, Inc. and its domestic subsidiaries filed voluntary petitions for relief under Chapter 11 of the United States Bankruptcy Code.

The company's ASP services are primarily delivered as Internet Managed Applications ProviderSM (iMAPSM) offerings, which integrate the hardware and software, networking and security. The company also backs its iMAP offerings with some of the highest service level guarantees in the industry.

The company's services are primarily delivered through two business units: the Enterprise Application Business Unit (EABU), and the E-Business Services Unit (EBSU).

The EABU focuses on providing solutions for financial and human resource management, customer relationship management, messaging and procurement business process needs. The EBSU solutions include e-business B2B and B2C

solutions, Enterprise Portal solutions, and AppHostSM solutions for clients who want to run their own applications in USi's robust environment.

USi Services

The company's iMAP offerings encompass e-business services and enterprise application services, and typically include application consulting and integration as well as managed hosting and ongoing support. The company also offers stand-alone consulting services. The iMAP contracts usually provide for a modest up-front payment and are generally not less than three years in length. The iMAP contracts provide for payment reductions in the event that agreed upon service levels, as measured and quantified by system performance benchmarks, are not met.

iMAP Offerings

The iMAP offerings integrate two basic components:

Application consulting, systems integration, and integrated client services. iMAP consulting and systems integration teams define, develop and offer a service that is fully integrated within the environment in which it is operating. The company's application experts design client access to a combination of its network services, application software and related hardware necessary to provide its service and meet a specific client's needs, guaranteed by industry leading service level agreements.

USi-managed hosting platforms via the company's GSP environment. USi-managed client application hosting platforms are housed in one of two primary data centers on USi-managed servers and available via its high-performance and secure global Internet network.

E-Business Services

The e-business services include e-business, B2B and B2C solutions, enterprise portal solutions, and AppHost solutions for clients' custom application requirements. e-business solutions are based on both Microsoft Commerce Server 2000/BizTalk platforms and on BroadVision based platforms. Portal Solutions are based primarily on Plumtree, along with CS2K toolset and Broadvision InfoExchange. Apphost Solutions provide application hosting managed support, including platforms based on BEA WebLogic Server, Oracle RDBMS, Microsoft SQL Server, Windows 2000, Windows NT and UNIX.

Enterprise Applications Services

The Enterprise Applications Services provide solutions for financial management, human resource management, customer relationship management, and messaging and procurement business process needs. Application expertise in the PeopleSoft and Lawson applications provides the basis for the iMAP offerings for financial management and human resource management services.

Consulting Services

The company's application and technology experts are also utilized to supplement its iMAP offerings by providing consulting services to both iMAP and non-iMAP clients.

Customers

As of March 3, 2001, selected clients of the company included: AARP Services, Inc, AllBooks4Less.com, Amadeus Global Travel, Distribution S.A, American Cancer Society, Blue Cross Blue Shield of Michigan, Cystic Fibrosis Foundation, General Growth Properties, GMAC Home Services, Hershey Foods, HPdirect, Inc, Legg Mason, Liberty Financial Companies, Providian Bancorp Services Rand McNally & Company, Rohm & Haas Company, Senco Products, Inc, Sony Electronics Inc.'s eMarker Business, Sunburst Hospitality and XL Capital.

Competition

The company's competitors include Accenture, AT&T, Corio, Digex, EDS, IBM, Oracle, Qwest Communications, SAP and Sprint.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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