

US Wireless Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

US Wireless Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between US Wireless Corp. and its competitors. This provides our Clients with a clear understanding of US Wireless Corp. position in the Industry.

The report contains detailed information about US Wireless Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for US Wireless Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The US Wireless Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes US Wireless Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of US Wireless Corp. business.

About US Wireless Corp.

U S Wireless Corp (the company) has developed a network-based proprietary technology to locate mobile telephone subscribers by recognizing the pattern of the radio waves radiating from the subscribers' handsets. The Company's technology is also well suited to a range of transportation applications. These include traffic management services for public agencies, telematics or traveler information services for commercial markets and other vehicle location related uses.

Initially, the company will focus on providing traffic content services to government agencies to assist them in monitoring and managing roadway congestion in markets where the company has received Department of Transportation (DOT) contracts. The networks funded by these contracts then will provide a base to support commercial traffic and vehicle location services.

As contracts for E911 services are secured, US Wireless will provide location data to enable the carriers to meet their FCC Mandate. While these applications are evolving, the company anticipates that its service offerings will include the following:

Carrier Services

E-911: The Company's network will provide wireless carriers with location information that satisfies the accuracy requirements of the FCC 911 mandate.

Carrier Network Applications: Over time, the company will offer wireless carriers other value-added services, such as monitoring the performance of their networks, determining under-performance or changes in their networks' coverage and location-based billing.

E-411 and other information services: Location-based information services and applications that are related to the mobility of the end user (i.e. turn-by-turn directions, real-time traffic information and localized directory assistance). Additionally, the network could provide an opportunity for advertisers to sell to customers that are geographically proximate to their products and services.

Fleet Management and Asset Tracking: The Company's technology will allow carriers to provide their customers with accurate, real-time information about the location of their fleets, freight and related equipment.

Transportation Services

Traffic Management: The Company's network will provide Federal, State and local governmental agencies with the information needed to manage traffic flows, to monitor roadway congestion, and to support a variety of planning and management activities.

Telematics: The Company's network will provide motorists with time-dependent traffic and roadway information. Examples of such in-car, telematic services include route guidance, in-car traffic alerts, concierge functions, dynamic re-routing and similar services targeted at commuters.

Competition

Carrier Services

The Company's competitors include TruePosition, Inc., Grayson Wireless, Cell-Loc, KSI (acquired by TruePosition) and SigmaOne.

Global Positioning System: The Company's competitors include SiRF, SnapTrack, (acquired by Qualcomm,) and Integrated Data Communications (now called Airbiquity).

The Company's competitors include Iteris, PB Farradyne and Post Buckley.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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